

# Breezy Pointer

VOLUME 7 ISSUE 2 NEWSLETTER BREEZY POINT, MN 8 PAGES PUBLISHED SINCE 1927

## Breezy Point Acquires Deacon's Lodge! Rumors Are Confirmed



Since early this summer, rumors have been growing, particularly with our Winnipeg and Thunder Bay, Canada, guests, about Whitebirch's purchase of Deacon's Lodge Golf Course. Golfers from near and far have speculated on the implications of such a deal.

Whitebirch, Inc., the parent company of Breezy Point Resort, recently confirmed its purchase of Deacon's Lodge Golf Course.

The Arnold Palmer designed course, named after Palmer's father, will be the fourth 18-hole course owned and operated by Whitebirch.

Whitebirch's other golf

courses are Breezy Point Resort's Traditional and Whitebirch Championship golf courses and Forest Hills Resort's golf course in Detroit Lakes, MN.

Deacon's Lodge opened on May 31, 1999. The grand opening ceremonies featured, among others, Arnold Palmer and Governor Jesse Ventura.

Initial planning for the course began in 1997 with Palmer's golf course consulting group, Palmer Design, leading the layout of the course on the 450 acre property.

This wasn't the first effort at building a golf course on the site. A decade earlier a group of investors initiated plans for a course but it never came to fruition.

Deacon's Lodge was developed and owned by an investor group, Sienna Corp. Its operations were previously managed by

Grand View Lodge.

Deacon's was designed to capitalize on the surrounding lakes and wetlands.

Environmental concerns were at the forefront during the design and building phases and incorporated the rolling, heavily wooded terrain into the plan with a minimum of earth moving.

The clubhouse, home to Palmer's Grill, was designed to blend with the surrounding landscape.

Deacon's Lodge has been a favorite in golfing circles since its inception.

Only a heartbeat from Breezy Point Resort, Deacon's Lodge will offer the Resort's guests as well as the public another great golf option.

A side benefit to the surrounding communities will be an increase in real estate taxes and the employment



Deacon's Lodge hole #17. Photo by Peter Wong Photography

base to maintain and operate the course.

Bob Spizzo, Whitebirch CEO, said, "We're definitely excited about the addition of Deacon's Lodge to our golf offerings.

The beauty alone is worth a

visit. Deacon's fits in perfectly with our business plan and capitalizes on the variety of golfing options for our guests. As word about the purchase spread, we've been inundated with enthusiastic calls asking for more details on the Resort's plans for the course.

Over the coming winter, we'll be developing attractive packages to incorporate Deacon's into the Breezy Point Resort golf experience."

The outlook for golf at Breezy Point Resort is certainly bright!"

## Breezy Point North Stars Take to the Ice

The Breezy Point North Stars' opened their inaugural season with a home game on September 15 against the North Iowa Bulls. Local interest, which has been building since the announcement last spring of the new Whitebirch, Inc. North American Hockey League Tier III team franchise, resulted in a sellout crowd.

The league currently has three teams that call Minnesota home: the Granite City Lumberjacks (Sauk Rapids, MN), Minnesota Flying Aces (Little Falls, MN) and the Twin City Steel (Vadnais Heights, MN). A fourth team, the North Iowa Bulls out of Mason City, Iowa, complete the league's West Division. 16 teams from seven states (Illinois, Iowa, Michigan, Minnesota, Missouri, Ohio and Pennsylvania) currently compete in the league.

The North Star players went through a rigorous tryout process during the summer months, after which the final 25 team members were selected and began team practice.

Head coach Bryan "Henry" Henrichs and asst. coach Kevin Wessman closely supervise the daily workouts and practices.

Joe Bergquist, general manager of Breezy Point Sports, started the quest for a junior team in 2006. Initial talks with the

Minnesota Junior Hockey League were uneventful and in 2011 the NAHL announced it was coming to Minnesota.

Bergquist quickly sought NAHL approval for a team based at Breezy Point. The league's team criteria was met and the franchise was awarded in January 2012.

For more information on the North Stars, visit their web site: [www.breezypointnorthstars.com](http://www.breezypointnorthstars.com) or call 218 562-5678.



Whitebirch, Inc. president Joyce Bzoskie, under the watchful eye of CEO Bob Spizzo, drops the puck for the Breezy Point North Stars inaugural game against the North Iowa Bulls.

## The Evolution of Breezy Point Resort, Part 14

Parts 1 - 13 covered the period from Captain "Billy" Fawcett's 1921 purchase of the property to the early 1980s.

In the early 1980s the mention of the word timeshare brought thoughts of sharing time on a computer, a popular way for people to use computers without the expense of buying one of their own. That definition

was about to change.

Breezy Point Resort continued on its evolution after surviving some financially turbulent times during the 1960s and 1970s.

The joint ownership between the Hopkins House investors and the Whitebirch organization reached a point that required the next phase or it would become stagnant.

Bob Spizzo had come to Breezy Point in 1977 to spearhead Whitebirch's development of 3000 acres through the sale of home sites and the 750 deeded campsites.

Spizzo and his former partner owned a portion of Whitebirch, Inc. and in 1981 acquired from the Hopkins House investors the remaining share, which

Continued on Page 2

**Whitebirch, Inc.**  
Mission Statement

To build together the most preferred resort with the best people providing superior service to our guests in an enjoyable, safe, efficient and profitable manner.

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U.S. POSTAGE  
PAID  
BRainerd, MN  
PERMIT 250

ECR WSS  
POSTAL CUSTOMER



**2012-2013 Home Game Schedule**

Date	Time	Opponent
Fri. Oct. 26	7:30 PM	Granite City
Sun. Nov. 18	4:00 PM	Lumberjacks
Sat. Dec. 8	7:30 PM	Alexandria Blizzard
Sun. Dec. 9	12:00PM	Peoria IL Mustangs
Sat. Dec. 15	7:30 PM	Peoria IL Mustangs
Sun. Dec. 16	4:00 PM	Alexandria Blizzard
Sat. Dec. 22	7:30 PM	Granite City
Sat. Jan. 5	7:30 PM	Lumberjacks
Sun. Jan. 6	4:00 PM	Twin City Steel
Sat. Jan. 12	7:30 PM	North Iowa Bulls
Sun. Jan. 13	4:00 PM	Granite City
Sat. Jan. 19	7:30 PM	Lumberjacks
Sat. Jan. 26	7:30 PM	Minnesota Aces
Sat. Feb. 9	7:30 PM	Granite City

For ticket prices and a complete schedule including away games, please visit [www.breezypointnorthstars.com](http://www.breezypointnorthstars.com)



Joe Bergquist

Anyone who frequents the Breezy Point Ice Arena knows that the events that take place are not the result of magic! They're carefully orchestrated by Joe Bergquist, Breezy Point Sports general manager. His is a 24/7 job, of which he says, "I've never been so

## Employee Spotlight

happy."

A graduate of Pine River high school, Joe's background is varied, from operating a retail food business in the Twin Cities to a 12-year stint as regional manager with BFI and VEIT.

In 2000 Joe moved to Pequot Lakes and operated his own building contractor business.

In 2005 he accepted the position of general manager of the Breezy Point Ice Arena. His role there is overseeing the day-to-day operation of the arena as well as long term planning. Realizing that in order to make the arena

viable on a year-round basis, he immediately began scheduling hockey tournaments during the winter months and establishing summer hockey and figure skating camps.

The tournament schedule has now matured into a 16 week, 16 team production. These tournaments alone attract over 10,000 people to the Breezy Point Area in the winter months.

In 2006, Joe started the summer camps that include 10 weeks of hockey and figure skating instruction.

The summer camps entail

much more than ice time.

The dormitory next to the arena becomes the home away from home for the campers and includes guest rooms, workout rooms and a cafeteria.

Joe's strong suit is his attention to detail and ability to coordinate these activities into a seamless experience. His crowning achievement has been the establishment of the NAHL Breezy Point North Stars franchise.

Although Joe calls it a "retirement job", it's obviously far from it.

## No Reservation Needed

With 750 campsites that conservatively accommodate 2 people per site, or 1500 people, the Whitebirch Campground and RV Resort is actually larger than many communities in Minnesota. Few visitors realize that this city within a city exists just south of the red barn at Cty Hwy 11

and Ranchette Drive. The campground is self contained with its own water, sewer, garbage removal, security and road maintenance.

Each campsite owner individually pays real estate taxes on their site to the city, county and school dis-

trict without burdening the school system or other city services. They support our local businesses; grocery stores, restaurants, gas stations, hardware stores, etc. They even hire local people to maintain their property.

A number of these owners have fallen in love with the

area and have decided to have a year-round home in our community and become fulltime residents.

During the recent downturn in the real estate market the deeded campsites maintained their value with an active resale market.

These owners know, "They never need a reservation to enjoy the Breezy Point Resort lifestyle!"

## The Evolution of Breezy Point Resort, Part 14

*Continued from page 1*

in turn acquired Breezy Point Resort.

The Resort was showing its age. It was in desperate need of reestablishing its reputation in order to compete with other well known resorts in the area. An overhaul of its facilities was the first order of business.

Spizzo's experience in timeshare development and sales in Mexico convinced him that there was a timeshare market in the Midwest. The challenge would be convincing everyone else - including the bankers.

Consultants, architects and lenders were at first filled with doubt but agreed to a pilot effort of converting several of the original log cabins along the Traditional Golf Course.

The cabins each had 2 units; a studio unit on one side and a 2-bedroom unit on the other side. Each cabin was gutted and

stripped down to the bare walls. Architects, interior decorators and contractors transformed the old cabins into 2- and 3-bedroom homes. Since they would be year-round homes, insulation was added as well as fireplaces, decks and hot tubs. They became modern resort homes with an emphasis on rustic elegance.

The State of Minnesota had no regulations on the marketing and sale of timeshares and up until the development at Breezy Point had no need for them.

With the assistance one of the most prestigious law firm in the Twin Cities, the necessary regulatory documents were constructed and presented to the State for its adoption of the regulations. Upon the State's approval, marketing and sales efforts began for the initial units, named the Chalets.

Spizzo contacted Resort

Condominium International (RCI) and convinced them that northern Minnesota is a most desirable destination for Midwesterners.

The next step was the hiring and training of a sales force to promote the new timeshare product. The first sales office was in the log building at the Red Barn Riding Stables and then moved to the Fawcett House. The need for more sales people grew and a new office was built for that purpose. (It has since been converted into the dormitory at the Ice Arena.)

The sales staff grew to 100, handling campground, residential lot and timeshare sales.

These modest beginnings grew into what is today the largest timeshare operation in the Midwest with over 12,000 owners. While many timeshare operations were started by developers who sold out the units and left for other ventures, White-

birch has designed, built and marketed the units and continues to maintain and manage them.

Each timeshare complex is independently owned by the respective timeshare association. The board of directors of each association is comprised of elected timeshare owners in that complex.

In 1997 the management of the timeshare association properties underwent a controversial and litigious change lead by a former Resort employee. It resulted in a second management company on the Resort property. The once harmonious relationship between several timeshare boards and the Resort became strained. In spite of this, Whitebirch continued an aggressive building expansion program.

Today Whitebirch manages 3 timeshare properties including those which have the RCI Gold Crown Designation.

RCI's designation of Gold

Crown is based on surveys of timeshare guests who rate their experience on the check-in check-out process, hospitality, maintenance of the resort, maintenance of the unit and housekeeping.

Through the trade process at RCI, Breezy Point Resort hosts timeshare exchanges from all over the world, including China, Mexico, Europe and the Caribbean.

The future of timesharing at Breezy Point Resort is bright as more vacationers realize that it is far less expensive to use a half-a-tank of gas rather than flying to a distant location.

As the Whitebirch Estates timeshare development nears completion, on the drawing board is the second phase of High Village, for which the necessary Planned Unit Development has been approved.

The foundation for the enjoyment of future generations of timeshare owners at Breezy Point Reort is secure.

## Timesharing 101

The *Breezy Pointer* often publishes stories about timesharing. The following briefly describes its concept and history.

Timesharing is an idea whose time has come and is probably the last thing Captain Billy Fawcett had on his mind when he started the summer-only Resort in 1921.

The concept of timesharing began in Europe in the 1960s when rising costs prompted developers to come up with the idea of subdividing individual con-

dominium units into interval ownership plans, or timesharing.

Vacationers could better afford to buy one or two weeks at a desirable resort area than year-round ownership of a condominium.

In other words, the owners are separated by the weeks on the calendar rather than by the walls of a typical condominium.

Through the RCI consortium, timeshare owners can trade their time at Breezy Point for one in Florida or

several thousand resorts around the world.

Annual worldwide timeshare sales exceed \$5.2 billion and have brought legitimacy to the timeshare industry by attracting companies like Marriott, Hilton, Disney, Ritz-Carlton and others.

Breezy Point Resort was a pioneer in the timesharing concept that revolutionized resort living and complimented its growing convention, wedding, reunion, golf and leisure guest business.



This picture of an unknown creature on the Resort's Gooseberry Island was taken by a passenger on board the July 25th Breezy Belle evening cruise. Similar sightings were made throughout the summer but positive identification of the beast remains a mystery.

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For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at [www.breezypointresort.com](http://www.breezypointresort.com).

## From the Desk of Bob Spizzo



Bob Spizzo,  
White Birch, Inc. CEO

The name "Breezy Point Resort" has increasingly become the first name that comes to mind as a destination resort for thousands of families throughout the Midwest.

Built upon 9 decades of hospitality tradition, the Resort's name recognition is one of our most valuable assets. It reflects the enjoyment experienced by our guests since 1921.

The Resort was originally in the Village of Pelican Lakes. The city fathers in 1969, wanting to capitalize on the Resort's name and reputation, changed the name to Village of Breezy Point.

In recent years Breezy Point Resort has become equally well known to our northern neighbors in Canada. We're proud to host the many repeat families and groups

that have found the Resort to be a hidden jewel.

To a growing degree, our reputation has spread internationally through our foreign student-employees. When they return to their homelands at the end of the summer season, we trust they carry with them fond memories of the Resort that they share with their friends and families.

Breezy Point Resort's reputation for being a fun, relaxing and entertaining resort that offers something for everyone is a quality we highly prize and will continue to expand upon..

## Bring in the New Year!

Includes 2 nights lodging in a King Executive Suite, breakfast each morning, cocktail reception each evening from 5:00 PM to 7:00 PM, New Years Eve choice of the menu dinner in the Marina II Restaurant with a bottle of house wine and dessert.

\$349.00 for 2 people  
\$129.50 each additional night (includes breakfast and cocktails reception.)

## Martin Luther King, Jr. & Presidents' Weekend Special

Stay two nights and *the third night is half price*. Valid January 19-21, 2013 and February 18-21, 2013. Package includes a nightly cocktail reception from 5:00 PM to 7:00 PM and breakfast at the Marina II each morning.

## Girls Discover How To Have Fun!

Breezy's Winter Girlfriend Getaway includes two nights lodging, a two hour cocktail reception from 5:00 PM to 7:00 PM each evening, buffet breakfast each morning, dinner one evening ~Choice of the menu at Antlers or The Marina II Restaurant, a one hour massage at Bliss Spalon & discounts at the Resort Gift Shop. \$219.50 per person, double occupancy. Valid October 21 - April 30, 2013

## Some People Get Married Just to Come to Breezy Point

For over 90 years, Breezy Point Resort has been providing the perfect wedding settings for friends and families to gather and celebrate.

A true northern Minnesota lakeside resort, Breezy Point Resort has event space, a wide variety of lodging and dining options, as well as a long list of recreational and entertainment choices.

## The Minnesota Room Wedding Package

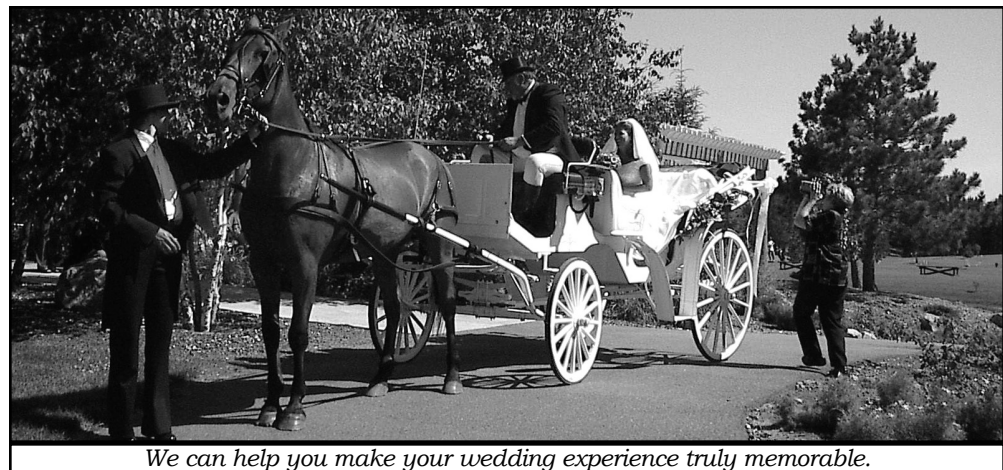
Breezy Point Resort's expert wedding planning staff has created a wedding reception package that takes the worry out of the details and stays within the wedding budget!

Your reception package for

up to 150 people includes the reception room, head table on risers for the wedding party, all linens, draped cake & gift table, mirror tiles, candles & centerpieces, 2 kegs of domestic beer, cash bar setup with no minimums, deluxe dinner buffet, a disc jockey

and a complimentary King Executive Suite for the bride and groom.

The entire package is provided for \$6500, including service charge and sales tax. Additional guests are \$35 per person.



We can help you make your wedding experience truly memorable.

## Brides Tell Their Stories

Weddings at Breezy Point Resort are truly magic! The wide choice of venues satisfies the most discriminating desires of the bride and groom.

If the preference is an outdoor setting, the choices range from the tranquil shores of Pelican Lake to the beautifully landscaped grounds at the Resort's Antlers Restaurant. Ceremonies and receptions aboard the Breezy Belle have become a favorite.

Indoor ceremony and reception venues satisfy wedding parties of any size, from intimate to grand.

Here are a few comments from this year's weddings. "We wanted to thank you

again for all of the time and help you put into making arrangements for our wedding reception. The Marina II was wonderful. We enjoyed everything about our experience at the Marina II and working with Breezy Point Resort. The food was good, the service was great and the setting was beautiful. We couldn't have asked for anything better. Adam & Becca"

"Thank you so much for all of your help with our wedding. Everything was perfect. Breanna & Josh"

"Thank you for all the work you did coordinating our reception! Everything went fantastic and it was beautiful and extremely fun. Alyson & Jason"



Point Lawn! The beautiful setting with crystal clear Pelican lake as your backdrop. Just one of Breezy Point Resort's great wedding venues.

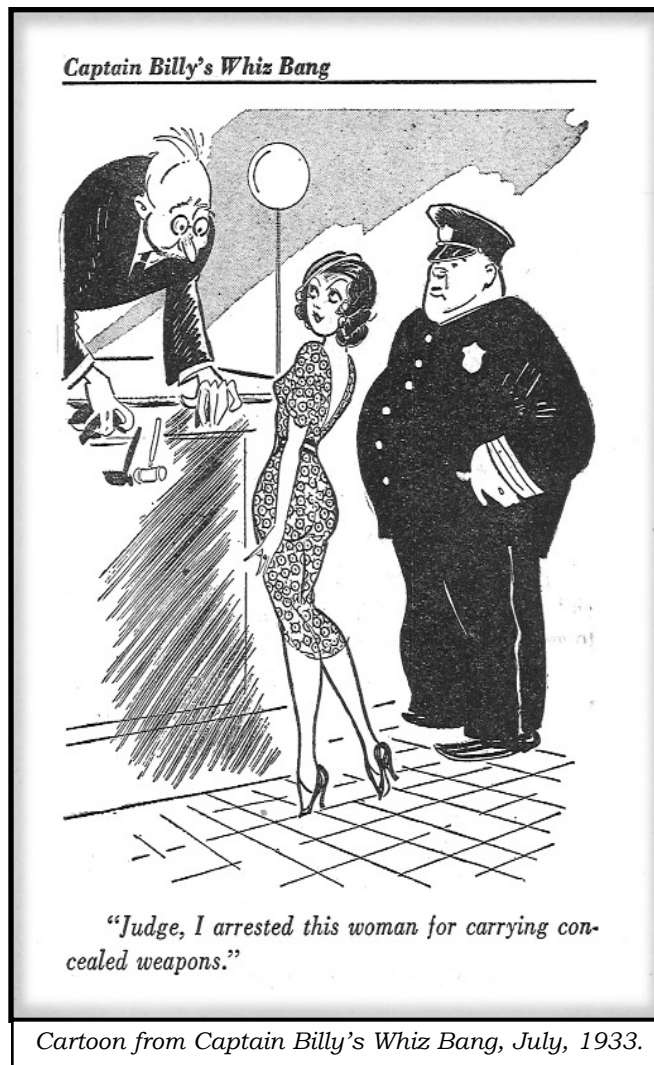
It's no wonder why the very people in wedding parties at Breezy return for their own special day.

Although the day belongs to

## Trivia Quiz

Answers on page 7

1. What countries were represented at the Resort by this year's student employees?
2. Where were the Breezy Point North Stars based prior to coming to Breezy Point?
3. When did Breezy Point Resort open for business?
4. How many players are on the Breezy Point North Stars team?
5. How many bedrooms and bathrooms are there in the Fawcett House?
6. What do the goats on Gooseberry Island love to eat?



"Judge, I arrested this woman for carrying concealed weapons."

Cartoon from Captain Billy's Whiz Bang, July, 1933.



Don't forget Breezy Point Resort's Wedding Fair!

January 26, 2013

11:00 AM to 2:00 PM

Enjoy a food tasting from Noon to 1:00 PM

Tour the ballrooms at Breezy Point Resort.

Visit with the many wedding vendors.

Register at [www.breezypointresort.com](http://www.breezypointresort.com)

For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at [www.breezypointresort.com](http://www.breezypointresort.com).

## Vacations Just Got Better!

Breezy Point Resort features 250 units in a wide array of sizes and prices to suit your every need and budget. From spacious hotel-style accommodations to deluxe condominiums complete with fireplace, Jacuzzi and full kitchen, it's easy to see why Breezy Point Resort is the *preferred* destination!

### Did You Know?

- Fortune cookies were actually invented in America, not China!
- The reason firehouses have circular stairways is from the days when the fire engines were pulled by horses. The horses were stabled on the ground floor and soon figured out how to walk up straight staircases.
- A hurricane releases more energy in 10 minutes, than all the world's nuclear weapons combined.
- Each king in a deck of playing cards represents a famous leader from history: Spades - King David; Clubs - Alexander the Great; Hearts - Charlemagne and Diamonds - Julius Caesar.
- The "sixth sick sheik's sixth sheep's sick" is said to be the toughest tongue twister in the English language.
- Rubber bands last longer when refrigerated.
- There are 293 ways to make change for a dollar.
- The longest one-syllable word in the English language is "screched".
- Al Capone's business card said he was a used furniture dealer.
- "Stewardesses" is the longest word that is typed with only the left hand.
- There are more than 10 million bricks in the Empire State Building.
- Clans of long ago that wanted to get rid of their unwanted people without killing them use to burn their houses down -- hence the statement "to get fired".
- Pearls melt in vinegar.

## The Breezy Belle's Third Season Scores with Groups



The Breezy Belle leaves Pelican Lake after its third successful season

The Breezy Belle entertained over 3500 passengers during its 2012 cruise season. The 63,000 pound paddle wheeler performed 24 public cruises and 56 charters. Amongst the charter groups were groom's dinners, wedding ceremonies, conferences, family reunions, bachelor parties and golf groups. The Belle even hosted a party of 100 square dancers who transformed the upper deck into a dance floor. For information on the Breezy Belle's cruise schedule and charter information, call 218-562-7164 or go to [www.breezybelle.com](http://www.breezybelle.com).

## Dempsey Trains at Breezy Point Lodge

Jack Dempsey, former world's heavyweight champ, worked out at Breezy Point yesterday doing six miles of roadwork. His private dinner last night at Capt. Billy Fawcett's palatial home had several Brainerd guests, including Henry and Stewart Mills

*-From the December 8, 1931 issue of the Brainerd Dispatch*

## Hump Day Golf Getaway

**Don't miss out on this mid-week value package.**

18 holes of golf on Whitebirch on Wednesday and Thursday!  
Unlimited golf on the Tradional on Wednesday, Thursday and Friday!  
Deluxe lodging Wednesday and Thursday nights.

Breakfast in the Marina II Restaurant on Thursday and Friday.

April - May 9 and September 22 - Close, \$169 per person.

May 10 - May 30, \$179 per person.

May 31 - June 27, \$189 per person.

June 28 - August 24, \$199 per person.

August 25 - September 21, \$189 per person.

Add \$75 per round at Deacon's Lodge.

Rates are per person, double occupancy.  
Add 15% service charge and MN state tax.

**A politician needs the ability to foretell what is going to happen tomorrow, next week, next month, and next year. And to have the ability afterwards to explain why it didn't happen.**

*-Winston Churchill*

## Breezy Point Gift Shop

SOMETHING FOR EVERYONE!

**Unique Jewelry**

**MADE IN MINNESOTA**

**PERSONALIZED PHOTO FRAMES**

*Lounge Wear*

**APPAREL**

**LOCAL ARTISANS**

**TOYS**

**COZY PJs**

**SOUVENIRS**

*Kitchen Accessories*

*GLASSWARE*

**NORTHWOODS DECOR**

**PERSONAL CARE**

**LUXURY GIFTS**

**CONFECTIONS**

**GOURMET FOODS**



Conveniently located in  
the Conference Center  
218 562-7152

## Help Wanted

**We need your help!**

If you have pictures, letters, postcards, menus, newspaper articles, advertisements or any other material or first-hand accounts of the Resort in its early days, we'd like to hear from you.

Of particular interest are the years of prohibition and early golf.

If you have any of the above or items that may be of interest to our readers, please call us at 218 562-4204.

**Friends, I shall ask you to be as quiet as possible. I don't know whether you fully understand that I have just been shot; but it takes more than that to kill a Bull Moose.**

*-Theodore Roosevelt*



Wilford H. "Capt. Billy" Fawcett, founder of Breezy Point Resort.



When only the best will do, experience the superb cuisine that can only be found at **ANTLERS!**

*We are your party headquarters, too! Our party room is available for the fall and winter seasons.*

*Whether you are planning a gathering for a sumptuous dinner or simply appetizers and holiday cheer, we will make any occasion memorable.*

For group reservations call **218 562-7141** or stop in to see Don Christner, **ANTLERS'** manager.  
Dining reservations, **218 562-7162**  
Gift certificates available.

The man with the best job in the country is the vice-president. All he has to do is get up every morning and say, "How is the president?"

*-Will Rogers*

Did you miss a copy of the

## Breezy Pointer?

Previous issues are available on Breezy Point Resort's website:

[www.breezypointresort.com](http://www.breezypointresort.com)

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## Can Families Have Winter Fun During the Week?

Four days of fun!

Enjoy 3 nights of deluxe lodging, a **\$200 Resort credit** for use at the Dockside Restaurant & Lounge, Recreation Center, the Marina II Restaurant and Antlers Restaurant.

A wide choice of lodging styles are available.

Rates start at \$399 (two adults & two children)

## We Welcome Our Neighbors to the North

Breezy Point Resort is truly an international destination.

Our Canadian neighbors discovered the Resort years ago. Some are timeshare owners and others are attracted by the combination of the Resort's reasonable rates, attractive pack-

ages and the favorable currency exchange rates. These factors have made it their Resort of Choice.

A recent group from Winnipeg arrived for a golf outing with the leader declaring that Breezy Point Resort was the best kept secret in the golf world. The

common refrain is, "The all-inclusive golf packages can't be beat. We only wish we had more time to spend here."

Take a look at the terrific deals and see why Breezy Point Resort is the golfers first choice.



In the box above is the Resort's "QR Code". If you take a picture of it with the bar code application on your smart phone, you'll be taken directly to Breezy Point Resort's website: [www.breezypointresort.com](http://www.breezypointresort.com)

## Romance Abounds at Breezy Point

Enjoy two nights lodging in a deluxe King Executive Suite - furnished with Jacuzzi tub and fireplace, a complimentary bottle of champagne with keepsake flutes, as well as nightly cocktail receptions, daily breakfasts and dinner for two at the Marina II or Antlers including a bottle of house wine each evening.

\$389 per couple  
Valid October 16 - April 30, 2013

## What's New at Breezy Point

The Resort has an ongoing program of facility upgrades and refurbishments. This winter's project is the replacement of 204 TVs in the Breezy Inn & Suites and Breezy Center guest rooms with flat screen TVs.

Over 20,000 square feet of carpeting have been installed. (That's the equivalent of carpeting 12 average size homes.)

For the convenience of the Resort's guests, a business center with 4 computer stations has been constructed in the lobby.

The replacement of all meeting room carpeting in the Conference Center is com-

## What Happened?

The past issues of the Breezy Pointer have covered the years up to the 1980s. The following events happened in the U.S. during that timeframe.

### 1983

- U.S. President Ronald Reagan makes his initial proposal to develop technology to intercept enemy missiles. The media dub this plan "Star Wars".
- First flight of the Space Shuttle Challenger.
- The De Lorean Motor Company ceases production.

### 1984

- The Apple Macintosh is introduced.
- Canadian Prime Minister Pierre Trudeau announces his retirement.
- The Soviet Union announces that it will boycott the 1984 Summer Olympics in Los Angeles, California.
- Virgin Atlantic Airways makes its inaugural flight.
- The 1984 Summer Olympics are held in Los Angeles, California.
- Average cost of new house

\$86,730.

- Average Income per year \$21,600.
- Average Monthly Rent \$350.
- 1 gallon of gas \$1.10.
- By the year end more than 70 US banks fail.
- Sony and Philips introduce the first commercial CD Players.
- The Space Shuttle Discovery has its maiden voyage.
- Genetic fingerprinting or DNA profiling was developed and is now in wide use by forensic scientists when obtaining evidence in a crime.

### Popular TV Programs

- Cheers
- Magnum, P.I.
- Cagney and Lacey
- Jeopardy!
- The A-Team

### Popular movies

- Terms of Endearment
- The Terminator
- Beverly Hills Cop
- Ghostbusters
- Romancing the Stone

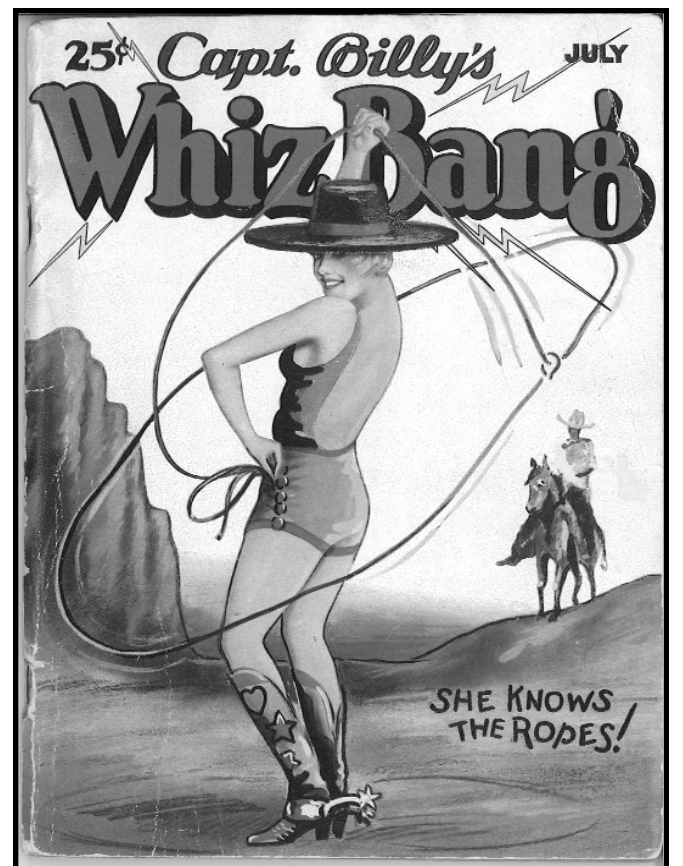
## Celebrate Independence Day!

Breezy Point Resort's Independence Day packages are tailored for any budget! Enjoy everything the resort has to offer and the 4th of July celebrations in nearby Pequot Lakes, Nisswa and Crosslake. Fireworks, parades and other events are held throughout the week.

The 5-day, 4-night package includes lodging and a **\$400 Resort credit** for restaurants, lounges, golf and the gift shop. Check in on Wednesday, July 3rd. Packages start at \$899.

The 7-night package includes lodging and a **\$400 Resort credit** for restaurants, lounges, golf and the gift shop. Check in on Sunday, June 30. Packages start as low as \$1499.

## Do You Have Any of These?



Breezy Point Resort is always on the lookout for copies of *Captain Billy's Whiz Bang* magazine. If you have a copy or two that we could add to our library, please contact us at 218 562-4204.

### Dear Billy:

My husband and I had been married only a few months when I became suspicious of his attentions to our French maid. One night he phoned and said he would be detained at the office until late, so I dismissed the maid and went to her room to wait.

At midnight I heard a gentle rap at the door, and a man entered in the dark. He put his arms around me and, in order to get the evidence I wanted, I let him kiss me.

Suddenly I turned on the light and said: "At last I've found you out, you wretch!" Imagine my embarrassment when I discovered I'd been kissing the butler."

-From the March, 1930, *Capt. Billy's Whiz Bang*

## Winter Lodging Bonus!

All Resort lodging guests receive a free breakfast each morning in the Marina II Restaurant and a free cocktail reception from 5 to 7 each evening at the Dockside Lounge.

Do you know what you call those who use towels and never wash them, eat meals and never do the dishes, sit in rooms they never clean, and are entertained till they drop? If you have just answered, "A house guest," you're wrong because I have just described my kids.

-Erna Bombeck

## Love Us in the Summer, Love Us in the WINTER!

Try something different for your next meeting or group outing!

Our meeting planners will create for you a package with lodging needs, meeting set-ups and team building events.

Winter outdoor team events include ice fishing contests, indoor and outdoor ice skating, snow golf on Breezy Bay, horse drawn sleigh rides, dog sled rides, cross-country skiing, broom ball, pond hockey and more!

Call 800 432-3777, ext 7141 for reservations and information.

## Who Said This?

Answers on page 6

1. Any man who can drive safely while kissing a pretty girl is simply not giving the kiss the attention it deserves.
2. I don't measure a man's success by how high he climbs but how high he bounces when he hits bottom.
3. I think popular music in this country is one of the few things in the twentieth century that have made giant strides in reverse.
4. We owe a lot to Thomas Edison - if it wasn't for him, we'd be watching television by candlelight.
5. You can't just ask customers what they want and then try to give that to them. By the time you get it built, they'll want something new.



"Captain Billy" Fawcett with movie stars Betty Grable and Jackie Coogan. Photo taken in late 1930s in Los Angeles.

## Winter Midweek Getaway

Celebrate Winter!

Your winter getaway includes: Two nights lodging, breakfast each morning and a two hour cocktail reception each evening. Valid Sunday-Thursdays thru April, 18, 2013. Starting at \$199.

For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at [www.breezypointresort.com](http://www.breezypointresort.com).

## Is Chicago Copying Breezy Point Resort

A herd of 4 goats calls Breezy Point Resort's Goose-berry Island home each summer. In addition to eating poison ivy, the goats enjoy handouts from the island's visitors in the form of hotdogs, chips and almost any else that's edible.

The following article from the Chicago Tribune reprinted with permission, shows how Chicago may use goats.

Chicago is looking for goats and a goat herder to graze the outer reaches of O'Hare International Airport.

Amy Malick is the Aviation Department's point person for sustainability, and she says the city is looking at a pilot program of 30 goats to eat grass and weeds in one, hard-to-mow area.

She says the area is outside the security fence, so there's no danger of goats on the runways.

Malick adds that the department also worries about pollution produced by mechanical mowers, so they're turning to the four-legged variety.



A totally relaxed Goose-berry Island goat waits for it's next handout.

Atlanta recently started a similar effort and San Francisco has been using goats for years.

## Unique Retreats for All Occasions!



The Boat House has four bedrooms, four baths, a fireplace and a rooftop deck! This lake home is perfect for golfers, families and gatherings of all kinds.



The Fawcett House, the 11-bedroom log mansion, built in the 1920s by "Captain Billy" Fawcett, hosts family reunions and groups in style.

## Breezy Point Resort Supports Spring Point

Founded as a Minnesota non-profit in 2004, Spring Point Project (SPP) was born out of the passion of Tom Cartier a Duluth insurance broker to find a cure for his son, Cory, whose quality of life was stolen from him at age 10 when he was diagnosed with Type 1 diabetes.

When Tom learned of his son's diagnosis in 1993, he went on a mission to find a cure for Type 1 diabetes to improve the life of his son and the millions of people affected by diabetes, not just in the US, but beyond.

Tom began working with a University of Minnesota physician, Dr. Bernhard Hering, MD who theorized that pig islets could help people with diabetes - pig tissue had been widely used to treat humans with other chronic diseases - and could provide a virtually unlimited supply of islets the cells destroyed by Type 1 diabetes.

Soon after their meeting, Tom and Dr. Hering began to develop the concept that could eventually move pig islet transplantation from vision to practice.

Tom, along with other passionate parents and relatives of people living with Type 1 diabetes, began a grassroots effort to make porcine islet transplantation a viable treatment option for people living with diabetes, in particular, the tens of thousands of people with difficult to manage diabetes.

A unique partnership of parents, volunteers, business professionals, physicians, swine producers and researchers emerged, and the dream began to shape itself into a solid plan - the shortest path to the cure.

Spring Point Project with Executive Director Tom Spizzo, who left the Resort to lead SPP's program, would establish facilities and supply pigs needed for the pig islet cell transplant trials while Dr. Hering and his team of researchers at the University of Minnesota's Schulze Diabetes Institute refined the science.

SPP broke ground in 2006 on a site in western Wisconsin where the organization built and operates a barrier facility to raise the

specially selected medical-grade, high-health pigs. The facility is in compliance with governmental regulations for islet cell trials in humans.

The resulting Diabetes Research and Wellness Foundation Islet Resource Facility, home of Spring Point Project, opened in February 2007 and throughout 2007 was populated with founder animals. The first medical-grade, second generation pigs were born in the facility in April 2008.

Production of these very special pigs continues today serving multiple diabetes and liver failure research programs in addition to supporting Dr. Hering and the Schulze Diabetes Institute.

Breezy Point Resort is and has been a long time supporter of Spring Point Project and the quest for a cure for diabetes. Please check out the [www.springpointproject.org/pathways](http://www.springpointproject.org/pathways) to see exactly how pigs are providing HOPE for a cure and sign up for SPP's new e-newsletter!

Breezy Point's Unique Retreats offer lodging and studio apartments are also options. The choice is yours.

We can accommodate the entire extended family in one home or, if you prefer, provide individual cabins or hotel rooms.

Adjoining rooms, multiple room condos

Whether you're planning for a business group, golf getaway, wedding party, family reunion or just a gathering of friends, there is a Unique Retreat to satisfy your every need!

## All Inclusive Social Package

Your 3-day, 2-night package includes lodging in the Breezy Inn and Suites, breakfast each morning in the Marina II, lunch each day, dinner each evening at the Antlers or Dockside Lounge and alcoholic/non-alcoholic beverages at Dockside or Antlers. Starting at \$220 per person. Valid through April 18, 2013.

## Sinclair Lewis Made the News

Sinclair Lewis, author of *Main Street* and *Babbitt* and others will spend his entire summer writing in the deep

pinnes and along side the cooling waters of Breezy Point Lodge where he rented a quiet cottage from

Captain William H. Fawcett. -From the May 28, 1926 *Brainerd Dispatch*

### Who Said This?

Answers to questions on page 5

1. Albert Einstein
2. George S. Patton
3. Bing Crosby
4. Milton Berle
5. Steve Jobs

What's an expert? I read somewhere, that the more a man knows, the more he knows, he doesn't know. So I suppose one definition of an expert would be someone who doesn't admit out loud that he knows enough about a subject to know he doesn't really know how much.

-Malcolm Forbes

*Your holiday shopping just got easy!*

*Whether you're shopping for that hard-to-shop-for someone, or for just no reason at all, you can't go wrong with a*

***Breezy Point Resort Gift Card!***

*The easy-to-use Breezy Point Resort Gift Card can be used for dining, lodging, golf and your favorite selections at the Gift Shop and the Traditional and Whitebirch Golf Courses and Pro Shops.*

***Available in any denomination.***

***Additional value may be added at any time.***



**To order, or for more information, call**

**800 432-3777**

For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at [www.breezypointresort.com](http://www.breezypointresort.com).

# DOCKSIDE LOUNGE

## Winter 2012/2013 Events & Entertainment

**Tyrone Blue**  
December 3 - 24 (Weekends)

**New Years Eve**  
**Tami & The Bachelor**  
December 30 - 31, 2011

**Tami & The Bachelor**  
January 6 - 7 (Ice Fest Weekend)

**Tyrone Blue (DJ)**  
Weekends, January 13 - February 25

**Tami & The Bachelor**  
April 29 - June 30, (excludes Sunday)

**Asian Society**  
July 2 - 7

**Passion**  
July 9 - August 4 (excludes Sundays)

**Doug Allen**  
August 6 - August 25

**Tami & The Bachelor**  
August 29 - September 29 (excludes Sunday)

**Tyrone Blue (DJ)**  
Weekends in October - April

**Ice Fest**  
January 6 - 7

**Polar Plunge**  
March 3



Chris Olson will be back next summer at the **Dockside Lounge** where he has entertained Breezy Point Resort audiences to rave reviews for the past 18 summer seasons. His Saturday night "Memories of Elvis Show" outdoor performances have been the headliner events of the resort's summer music line-up, attracting hundreds of people of all ages to the Resort's docks and outdoor decks along Pelican Lake.

**Performances begin between 8:00 and 9:00 PM. "Come early, if you want a good seat!"**

**May 25th  
June 29th,  
July 6th, 13th, 20th  
and 27th  
August 3rd, 10th, 17th,  
24th and 31st.**



**Coming in August!**

## Trivia Quiz

Answers to the quiz on page 3

1. 6 - Bulgaria, Czech Republic, Poland, Romania, Slovakia and United States.
2. Nowhere! Our North Stars are an entirely new team.
3. The cabins on Fawcett Hill opened in 1921.
4. Breezy Point North Stars have 25 players
5. There are 11 bedrooms and 9 bathrooms in the Fawcett House.
6. The goats on Gooseberry Island love to eat poison ivy and hotdogs. (Or any other food that the visitors may give to them.)

## All-Inclusive Golf - 2013

Your 2013 package includes lodging in the Breezy Inn, golf with cart on the Whitebirch and Traditional Golf Courses, all meals in the Marina II, beverages in the Marina II, Dockside Lounge, and on the course from the beverage cart. Your alcoholic beverages include house wine by the glass, beer, highballs and cocktails, including most call and premium brands.

Your all inclusive package food and beverage privileges will be valid at 5 PM the day your check in, until noon of the day you check out. You are welcome to play golf starting a noon the day of arrival through your day of departure.

Rates for the 3 Day, 2 Night package start at \$289.

Rates for the 4 Day, 3 Night package start at \$359.

Rates are per person, double occupancy plus 15% service charge and states tax.

**It's never too early to plan ahead!**

## TIMESHARE CORNER

**Question:** Why can't we get upgraded rooms if we do not like the unit we were assigned? It often looks like many units are empty?

**Answer:** The Resort can not simply assign a guest to a vacant unit that is owned by someone else. That owner may arrive at any time during their week and expect their unit to be unoccupied, clean and ready for their use. It is best to verify what unit you will be staying in before you confirm your exchange.

**Question:** We love Whitebirch Estates but when we exchange often we get

Eagles Nest. How can we be sure we will get Whitebirch Estates?

**Answer:** Eagles Nest is reserved on a Sunday to Sunday basis. Whitebirch Estates has only Friday and Saturday check-in days. Check-in days cannot be altered so to stay in Whitebirch and not Eagles Nest you must check in on a Friday or Saturday.

**Question:** Why can't all major repairs be done during the maintenance week and not during my week?

**Answer:** Unfortunately maintenance weeks are scattered throughout the

off-season in order to allow housekeeping and maintenance the chance to do the deep cleaning during less busy times.

Maintenance weeks may not all be in the same building at the same time. Exterior tasks such as roofing and painting must be done when the weather is warm.

That type of work is normally done to an entire building at once. Work at this time is necessary in order for us to maintain the units and buildings in the best condition possible.

## Use Caution When Selling or Renting Your Timeshare!

Several timeshare owners have reported being contacted by companies offering to sell, buy or rent their timeshare. As an inducement, they claim to have a buyer ready to purchase the timeshare or assurances they can sell it.

In all cases, the owner is being told that they must pay up-front fees as high as \$5000 for services, closing costs or other fees. Once the money is received these companies often disappear.

Adding insult to injury, after the company gets the money from the owner they take no action to sell, buy or rent the owner's week or relieve the owner of the ongoing responsibility for association fees.

The following are tips to protect yourself:

- If it sounds too good to be

true, it probably is!

- Be wary of up-front fees.
- Don't agree to anything before researching the company.
- Demand everything in writing.
- Don't be tricked by fancy sounding addresses or titles.

**Under no circumstances should you pay in advance any fees for the sale or rental of your timeshare.**

If you have questions regarding companies wanting to sell, buy or rent your timeshare, we urge you to contact us at 218 562-4204.

We will provide you with the necessary information for the safe sale and transfer of your timeshare. (We are only able to assist those owners whose timeshare association is managed by Breezy Point Resort)

## UPDATE!

A recent investigative report by WPTV in West Palm Beach, FL, detailed bogus timeshare transactions by 5 individuals accused of operating a "boiler room scam" that bilked \$2.6 million from timeshare owners across North America.

The complaint, unsealed in federal court, described the group's focus on timeshare owners who were convinced they could sell their timeshares by paying closing fees with a promise that buyers were waiting to purchase.

Further, the victims were told their fees would be returned after the sale was complete.

According to the FBI, there were no potential purchasers, no sales and that closings were never made.

The fees were not returned and the timeshare owners were unable to recoup their losses.

The group has been charged with mail and wire fraud and faces up to 20 years in prison.

**It is well enough that people of the nation do not understand our banking and monetary system, for if they did, I believe there would be a revolution before tomorrow morning.**

-Henry Ford



**"Shopping for a great golf cart?"**

Look no further. Breezy Point Resort has the right cart for you...new or reconditioned. Call Mark at 218 562-7178 or 7594

For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at [www.breezypointresort.com](http://www.breezypointresort.com).

## The ABCs of Wine and Food Pairing

Have you found yourself in a quandry when shopping for a bottle of wine to share with friends over dinner? Or, agonizing over the wine list when dining out, afraid to make the wrong choice?

If you answered "yes" to these questions, the following may be helpful. Just remember that however you make your choices, they are yours alone. Please yourself.

Wine and food pairing is an extremely personal thing. It is an individual choice. Every person's sense of taste is different. In general, each person should decide what combination of wine and food taste good.

Pairing is not a mysterious science. It is simply the decision of which wine will bring out the best in a given food and which food will bring out the best in a given

wine, all based on how you personally enjoy both.

You don't want the food to completely overpower the wine so you cannot taste it at all. Conversely, you don't want the wine to be so strong that you can't taste the meal. Some sort of balance lies in the middle.

Do you match like with like such as an apple tasting wine along with an apple pie dessert? Or, do you add some contrast so the spiciness in the meat stew balances against the slightly sweet wine? Either method works as do countless others.

Part of the fun is to experiment with different combinations to see which strike your own palate as truly delicious.

Typically you want to drink light-to-dark, just as when

you plan a meal you start with delicate tastes and work toward heavier tastes, for this reason you tend to serve white wine with appetizers or opening courses in a meal and heavier reds as the meal progresses.

**A.** Match the weight of the wine with the weight of the food

**B.** Either match like flavors (apples with apples) or contrasting flavors (spicy with sweet).

**C.** Drink lightest to heaviest.

For a wide selection of great wines, and help in selecting just the right one, go no further than Antlers Restaurant. Leave your worries behind.

The varied wine selection at Antlers is sure to satisfy the most discriminating taste.

## Whitebirch Village

Whitebirch, Inc. is still concentrating on the feasibility and economics of the Whitebirch Village on the Whitebirch Championship Golf Course.

This project would be a welcome alternative to active adults who would prefer enjoying the many amenities in the Breezy Point area in a lifestyle free of exterior work such as snow removal and lawn care.

The increase in the real estate tax base would also

be a benefit to the community while increasing year-round employment.

There are positive signs in the local and regional real estate markets that provide a measurement of encouragement for this project.

One of the hurdles in the sale of units in this type of development has been the inability of potential Whitebirch Village residents to recoup their investment through the sale of their present homes.

Hopefully the real estate market will continue to improve.

That economic improvement, coupled with Whitebirch's ability to reach a mutually beneficial developer's plan with the City, will bring the project closer to reality.

Architectural drawings of the development are available for the public's review. Call 218 562-4204 to schedule an appointment.

**Here in America we are descended in blood and in spirit from revolutionists and rebels - men and women who dare to dissent from accepted doctrine. As their heirs, may we never confuse honest dissent with disloyal subversion.**  
-Dwight D. Eisenhower



Austin Cline of Des Plaines, IL, celebrates his assist to Kyle Whipple, of Chelsea, Michigan, on the first goal for the North Stars in the season opener against the North Iowa Bulls.

## Day Brighteners

One day Dan asks Bob, "So Bob what did you get for Christmas?" Bob replied, "Oh, see that brand new red Ferrari outside?" Dan says, "OOOOOH WOW!" Bob said, "Ya, I got the same exact colored tie!"

You know you're old when your ears are hairier than your head. Your friends complement you on your alligator shoes but you're not wearing any shoes.

Two peanuts walk into a bar. One was a salted.

As a kid I was made to walk the plank. We couldn't afford a dog.

You can tell a lot about a woman by her hands. For instance, if they are around your throat then she's probably slightly upset.

The purpose of a child's middle name, is so he can tell when he's really in

trouble. The first five days after the weekend are always the hardest.

When I left home my Mum said, "Don't forget to write." I thought that's unlikely because it's a basic skill.

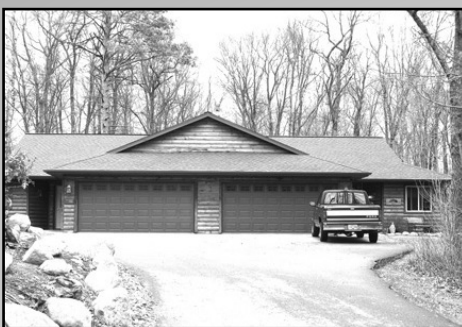
The other day I got pulled over for speeding. Apparently, "Because you were chasing me!" isn't a valid reason.



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2 LOTS - GREAT PARK MODEL  
MLS# 4141991 \$98,499

**Check out all of our Fall Closeouts in the Campgrounds!!! [BreezyPointRealtors.com](http://BreezyPointRealtors.com)**

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