

Breezy Pointer

VOLUME 6 ISSUE 1 NEWSLETTER

BREEZY POINT, MN

8 PAGES

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The Evolution of Breezy Point Resort, Part 11

(Parts 1 - 10 covered the period from "Captain Billy" Fawcett's 1921 purchase of the property to the late 1970s.)

It was a cold day in January 1977 when Bob Spizzo flew into Brainerd from a rapidly expanding development in San Carlos, Mexico, where he and his family had resided for the previous 5 years.

The temp was -20 in Breezy, and +80 when he left Mexico but, at the urging of Jerry Lenz, who was part owner of Whitebirch, Inc., the parent corporation of Breezy Point Resort, he agreed to remain for a three year term.

Spizzo's interest was not in the Resort itself but in the residential and recreational development of the 2600 acres adjacent to the Resort.

Lenz shared ownership of Whitebirch, Inc. with the Hopkins Group, which included Herb Mason, Don Hagen, Joe Knobloch, Jim Harmon and Dave Gravidahl.

Lenz was perceptive enough to know that if Spizzo didn't acquire an ownership interest in Whitebirch he might not agree to move his family to Breezy Point. Spizzo had a rude awakening when he discovered the dysfunctional sales efforts and the ongoing legal battles with a citizens group, Crow Wing Environmental Protection Agency, Inc. (CWEPA).

Whitebirch in 1974 had proposed the development of a campground containing as many as 3000 campsites.

CWEPA was formed to monitor the development of the campground and exerted its influence, both politically and through litigation, to limit development where environmental concerns had been

raised.

An agreement between Whitebirch and CWEPA was reached in 1974 whereby Whitebirch was able to develop 750 campsites.

The Whitebirch Camping Cluster I was the first campground development in Minnesota incorporating individually owned, rather than rented or leased, "condominium" camp-sites.

This first phase of the project consisted of 364 campsites which were sold as fast as the roads, utilities, swimming pools, tennis courts and comfort stations could be built.

The buyers welcomed the opportunity to own a camping site in Breezy Point that never needed a reservation.

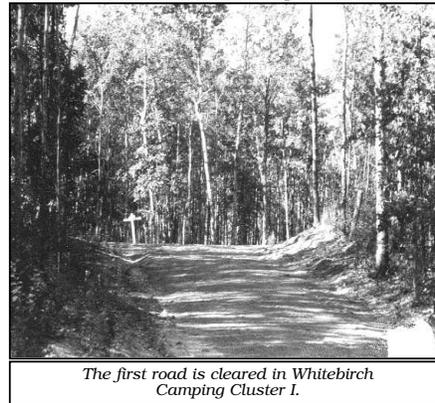
The original cost of \$3,000 per site has increased almost ten-fold, with each owner paying real estate taxes and using the local business community.

Whitebirch started development of the remaining permitted 386 sites in the second phase under a popular membership concept rather than the deeded ownership but was quickly met by a challenge from CWEPA, who felt that this concept would bring too many campers to the area.

CWEPA's new objections continued for nearly two decades. It was finally resolved when a new CWEPA board acknowl-

edged that a maximum of 750 campsites was not the environmental issue originally anticipated and would be an economic stimulus to the City of Breezy Point and surrounding communities.

After several years, the final agreement between CWEPA and Whitebirch was reached.



The first road is cleared in Whitebirch Camping Cluster I.

Whitebirch would continue development on a deeded ownership basis rather than the membership. Over time Whitebirch developed and sold all 750 campsites.

The camping resort has five comfort stations, two swimming pools, tennis courts, baseball field, game room, playground equipment and guarded entrances.

The overall success of the Whitebirch Camping Resort prompted Whitebirch to eventually expand its campground business.

Whitebirch Conservation Club has managed the 750 campsites in conjunction with a campsite control committee which controls the issuing of miscellaneous building permits.

Along with development of the camping resorts, Whitebirch continued its development plans for approximately 2,600 acres within the City of Breezy Point. At that time few people realized that there actually was a city called Breezy Point.

The City of Breezy Point had fallen on hard times following the devastating foreclosures during the Simms/Eastvold era of the 1960s. The inherited shady reputation haunted the Resort for many years to come.

In 1980, the City Council and the Planning & Zoning Commission met



with Spizzo and encouraged him to remain and assist in the redevelopment of the city.

By this time Spizzo became acclimated to the weather and he and his family decided to stay on to make Breezy Point their permanent home.

In 1981, Spizzo attempted to persuade his Hopkins House partners, along with Jerry Lenz, to develop at the Resort a relatively new concept called time-sharing.

The Hopkins House partners, possibly tired of years of litigation, decided to pass on this idea but suggested that Lenz and Spizzo buy out their interest in Whitebirch. This was an opportunity where the tired, old Resort could get a new lease on life.

With the encouragement of the City of Breezy Point and a few bankers, a leveraged buyout was completed in February of 1981 whereby Lenz and Spizzo acquired total ownership of Whitebirch Inc. Fortunately for the Resort, Dave Gravidahl agreed to stay on as general manager, a position he retains to this day.

Spizzo took on the responsibility of designing, building, selling and managing the timeshare program.

Continued on page 2

Stormwater Project Is a Success

Now, instead of potentially flowing into Pelican Lake, debris, chemicals, sediment and other pollutants that accumulate on a parking area owned by 2 timeshare associations in Breezy Point Resort will enter a system of basins designed to filter and treat polluted storm-water.

This is through collaborative efforts of Thirty Lakes Watershed District (TLWD), Crow Wing Soil and Water Conservation District (SWCD), Westwood Engineering, Pelican Lake Association, landowners and Breezy Point Resort who came together in the spring of 2010 to complete this long-awaited storm-water project.

Tom Sweningson, TLWD Board Manager stated, "The planning for this project initially started 20 years ago, but due to many hurdles over time, it never moved forward. New efforts commenced this spring that brought all affected parties (land owners) together with one renewed goal of improving Pelican Lake water quality."

SWCD and TLWD received from the Clean Water Fund \$39,000 for this project through a grant from the Board of Water and Soil Resources (BWSR). TLWD paid for the matching part of the grant.

Tim Ramerth, Westwood Engineering, and the Thirty Lakes staff, as well as all affected parties, arrived at an acceptable and reasonable cost solution for this project.

Were There Gangsters at Breezy Point Lodge?

Whether they're called myths, legends, fact or fiction, when stories of the resorts in the Brainerd Lakes areas are told they invariably include the escapades of well know, machine-gun toting gangsters and their molls.

The gangster element made headline news in October 1933 when the First National Bank in Brainerd was robbed by "Baby Face" Nelson and his cronies.

Closer to Breezy Point, the Farmers State Bank of Pequot Lakes, now Wells

The solution included 4 treatment areas; 3 were designed and planted as raingardens and the 4th doubles as a grass lawn edged by native wet-meadow flowers. A berm constructed along the lake was planted in native shrubs and grasses as a goose deterrent.

Pelican Lake covers 8,367 acres, which places it in the upper 5% of lakes in Minnesota in terms of over-size.

It is one of few lakes in Crow Wing County that is considered to be oligotrophic. Oligotrophic lakes are usually found in northern Minnesota and have deep, clear water, rocky and sandy bottoms, and very little algae.

With the large cooperative effort between state and local government units and local businesses, this project will reduce any potential flow into Pelican Lake of sediment and phosphorus.

Bob Spizzo, owner of Breezy Point Resort, expressed his appreciation of the ability of the new board of Thirty Lakes Watershed to bring together several entities and reach a mutually satisfactory solution to this situation.

Spizzo said, "This once again illustrates that Breezy Point Resort is committed to protecting the environmental quality of Pelican Lake through our contribution of valuable waterfront property to enable this project to become a reality."

Fargo Bank, was relieved of \$7997.53 in an August 28, 1929, armed robbery. The perpetrators were not identified.

Though many interviews for the *Breezy Pointer* have touched on the subject, not one account has placed gangsters at Breezy Point Lodge.

In a late 1990s conversation between Dave Gravidahl, the Resort's general manager, and Roscoe Fawcett, "Captain Billy's" son, Roscoe said, "Father would never allow them on the property."

Whitebirch, Inc.
Mission Statement
To build together the most preferred resort with the best people providing superior service to our guests in an enjoyable, safe, efficient and profitable manner.

PRSR STD
U.S. POSTAGE
PAID
BRAINERD, MN
PERMIT 250

EGR WSS
POSTAL CUSTOMER

Girls Discover How To Have Fun!

Breezy Point Resort's Girlfriend Getaway includes two nights lodging in the Breezy Inn and Suites or Whitebirch Estates, breakfast each morning and choice of the menu dinner one evening in the Marina II Restaurant, two free cocktails in the Dockside Lounge and a 20% discount on all non-sale clothing in the Gift Shop, Whitebirch Pro Shop and the Traditional Pro Shop. Girlfriend Getaway prices start at \$149 per person.

If Only We Had Only Bought!

Dorothy Yund was well known in the Breezy Point area. In addition to teaching sixth grade in Pequot Lakes for 23 years, she was active in the community, serving on the Breezy Point Planning & Zoning Commission for 20 years.

Breezy Point Shopping Center.

It was there she published a newsletter, *Breezy Point Daisy News*, for locals and tourists alike. The newsletter served as a business directory for Breezy Point and was sprinkled with the history of the community as well as ads for real estate.

In her spring, 1971, issue she featured several area properties, the prices for which today seem minuscule.

"Select your own view and shoreline. We have a large selection of 100' lake lots ranging from \$4500 to \$8500 and a few good 50' lots."

"Enjoy - Enjoy - miles and miles of trails in the woods at Breezy and nearby lakes - you'll enjoy summer and winter in this A-frame home. It's only

\$10,500."

"Buy one of the Breezy Point Motel's furnished apartments. Lounge by the private pool, play golf in your back yard - or go boating - let someone else do the work. \$4400 - \$5500."

"Condominiums are for you...Relax at Breezy in your own rent free lakeshore apartment. Relax at home and collect the rents from your Breezy apartment. Yes, we do handle rental arrangements. Detailed investment possibilities on request. Priced from \$11,500 to \$31,500."

"Live in the woods and on the lake in this cozy two bedroom, plus loft solid cedar log home. 100' of lakeshore. (You can buy another 100' next door.) - Bored? It's just 2 minutes by boat to Breezy's action. Priced to sell at \$25,500."

Yund also operated a real estate business in the

Trivia Quiz

1. Where was the original Boat Marina within the resort?
2. What famous cowboy actors frequented the resort in the 30's?
3. Where was the Breezy Point Post Office?
4. What buildings within the resort remain parts of the Billy Fawcett legacy?
5. Where was the Breezy Point Shopping area?
Answers on page 5

The Evolution of Breezy Point Resort, Part 11

Continued from page 1

which was the first such development in the state.

A master plan for the "New Breezy Point" was developed for the Resort and surrounding 2,600 acres.

Myron Landecker, of Landecker & Associates, was the creative genius behind the project who, with his team of professionals, pulled the entire development together.

They knew how to travel the difficult road of permitting, environmental impact statements, legal issues and approvals of numerous city, state, county and federal governmental bodies.

At a time that many smaller resorts were closing or selling out to subdivide, Breezy Point Resort was developing a comprehensive 25-year multi-million

dollar expansion.

These plans included a new 18-hole Whitebirch Championship Golf Course and clubhouse, indoor pool, new Marina II Restaurant & Dockside Lounge, sports facility, a 184-unit High Village project (of which 40 are built) with tennis courts, indoor pools and expanded boat marina.

All of this was part of the ambitious master plan that the Resort is still following. The Resort's loyal management team is conscientiously planning for the future.

The sleeping giant awoke in spite of the ups and downs of many other fast-growing organizations.

"Captain Billy" Fawcett would be astonished at everything that happens in the ensuing years in the evolution of the Resort.

To be continued...



Jerry Lenz, former partner, and Bob Spizzo in 1980.

'Shopping for a great golf cart?'
Look no further. Breezy Point Resort has the right cart for you...new or reconditioned.
Call Mark at 218 562-7178 or 7594



Employee Spotlight



Cheri Feil

Cheri Feil is the manager of reservations and as such is responsible not only for the efficient handling of reservations related calls but more than that, she manages the reservations personnel in the day-to-day telephone relationships with the Resort's repeat and potential guests.

She came to the Resort in 1987 as a reservationist. In those pre-computer days, the reservations records

were all maintained on paper. This was a daunting task with the great numbers of Resort guests.

Also at that time, all calls came to reservations, whether they be for golf, wedding arrangements, conferences or individual reservations. The reservations office had become the Resort's switchboard.

Today, the prompts in the telephone system, allow the caller to choose between a menu of options for call transfer.

In 2000, Feil was promoted to manager of reservations. She supervises a staff of 5 and says one of the most challenging parts of her job is the training of new reservationists. Although the reservations functions are now

automated, an effective reservationist must know every corner of the Resort and every function performed therein.

When asked about the most memorable experience she's had at the Resort, she cites the 1996 fire in the Convention Center. She was at work in the Center when the telephone lines lit up with calls from the cabins on Fawcett Hill, warning her that flames were coming out of the roof of the building. She had to cut some of the fire department could be notified. While the fire was still burning, she and a fireman returned inside building to save the reservations records.

As to the most enjoyable part of her job, Feil is split between working with a great group of employees and handling the reservations for returning groups and individuals, some of whom she's been working with for over 15 years.

Dazzle Your Friends & Family!

Antlers Hungarian Mushroom Soup

Serves 4

- | | |
|----------------------------|-------------------------------|
| 12 oz. mushrooms, sliced | 1 tbsp Hungarian paprika |
| 2 cups onions, chopped | 1 tbsp soy sauce |
| 2 tbsp garlic, chopped | 1 tsp salt |
| 3 tbsp butter | 2 cups beef stock |
| 3 tbsp flour | 2 tsp lemon juice |
| 1 cup heavy cream, or milk | Ground black pepper, to taste |
| 2 tsp dried dill weed | 1/2 cup sour cream |

In a large saucepan, saute onions and garlic in 1 tbsp butter until onion is transparent, salt lightly. Add mushrooms, 1 tsp dill, beef stock, soy sauce, and paprika. Cover and simmer 15 minutes.

Melt remaining butter in another small saucepan. Whisk in flour and cook, whisking for a few minutes. Add cream, or milk. Cook over low heat, about 10 minutes, stirring frequently until thick.

Stir the thickened cream into mushroom and stock mixture. Cover and simmer 10-15 minutes.

Just before serving, add salt, pepper, lemon juice and sour cream.

Paraproisdokian

A paraproisdokian is a figure of speech in which the latter part of a sentence or phrase is surprising or unexpected in a way that causes the reader or listener to re-frame or reinterpret the first part. It is frequently used for humorous or dramatic effect, sometimes producing an anticlimax. For this reason, it is extremely popular among comedians and satirists. Here are a few examples.

Going to church doesn't make you a Christian any more than standing in a garage makes you a car.

The last thing I want to do is hurt you, but it's still on the list.

If I agreed with you, we'd both be wrong. We never really grow up, we only learn how to act in public.

War does not determine who is right - only who is left. Knowledge is knowing a tomato is a fruit; Wisdom is not putting it in a fruit salad

To steal ideas from one person is plagiarism; To steal from many is research.

A bus station is where a bus stops. A train station is where a train stops. On my desk, I have a work station.

Dolphins are so smart that within a few weeks of captivity, they can train people to stand on the very edge of the pool and throw them fish.

I thought I wanted a career, turns out I just wanted pay checks.

Whitebirch, Inc.
Family of Companies

Breezy Point
RESORT

Antlers

Breezy Point
ARENA & LODGE

Resort Park
Model Sales, Inc.

Breezy Point
REAL ESTATE

WHITEBIRCH

Forest Hills
GOLF & RV RESORT

Mile Lake Island Resort

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For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at www.breezypointresort.com.

From the Desk of Bob Spizzo



Bob Spizzo

Recently I was approached by a Breezy Point resident who was a participant in the "Concerned Citizens" efforts to stop the construction of the new Marina II restaurant and Dockside Lounge.

He acknowledged that his concerns about the new project were misplaced and, in fact, said that he was impressed by the building and how it has improved the environment as well as the local economy by attracting additional tourists that, in turn, created jobs and boosted other local businesses.

The Marina II project was a part of Whitebirch's

master plan, dating back to 1981. It took 17 years of permitting, legal fees, approvals and controversy before it was finally built.

Whitebirch had faced similar objections and delays when we proposed to build the Ice Arena, the 750 condominium campsites, and the 235 timeshare units.

We've become accustomed to controversy over the many years that we have been completing our original master plan.

I sincerely believe that our past projects have not only met but exceeded the environmental concerns voiced in the objections.

We've earned a reputation for quality. From the interior appointments of our facilities to the beautiful grounds at the Resort, our efforts continue to be noticed and appreciated by our guests.

Our meticulous attention

to detail as well as our ongoing refurbishment programs have enabled Breezy Point Resort to consistently be a "resort of choice".

The recent Gold Crown designation of the timeshare properties managed by the Resort is proof positive that our efforts are on target.

The responsible growth of the Resort is necessary to remain viable in the fiercely competitive hospitality business. Certainly, some of our future development plans will not be without detractors. We trust our proven track record for high quality, environmentally sound projects will help overcome the objections.

The residents of the City of Breezy Point and surrounding businesses are beneficiaries of our success through the Resort's expanding employment base and growing number of Resort guests.

Some people get married just to come to Breezy Point Resort!

For over 90 years, Breezy Point Resort has been providing the perfect setting for friends and family to gather and celebrate.

A true northern Minnesota lakeside resort, Breezy Point Resort has event space, a wide variety of lodging and dining options, as well as a long list of recreational and entertainment choices.



We can help you make your wedding experience truly memorable.

The Minnesota Room Wedding Package

Breezy Point Resort's expert wedding planning staff has created a wedding reception package that takes the worry out of the details and stays within the wedding budget!

for up to 150 people includes the reception room, head table on risers for the wedding party, all linens, draped cake & gift table, mirror tiles, candles & centerpieces, 2 kegs of domestic beer, cash bar setup with no minimums, deluxe dinner buffet, a

disc jockey and a complimentary King Executive Suite for the bride and groom.

The entire package is provided for \$6000, including service charge and sales tax. Additional guests are \$35 per person.

Your reception package



Brides Tell Their Stories

Weddings at Breezy Point Resort are magic!

A wide choice of venues satisfies the most discriminating desires of the bride and groom.

If the preference is an outdoor setting for the ceremony, the choices range

from the tranquil shores of Pelican Lake to the beautifully landscaped grounds at the Resort's Antlers Restaurant.

Indoor ceremony and reception venues meet the needs of wedding parties of any size, from intimate to grand.

The Resort has become a destination for returning couples who relive their

wedding memories.

Christy Flaspeter wrote, "It was a great weekend revisiting Ice Fest 2011. Seven years ago we rented the Fawcett House for the entire weekend, got married at the Lutheran church in Pequot, had our dinner at Antlers...dance at the Dockside, fireworks, horse drawn sleigh rides...AWESOME wedding! Great re-visiting!!!"

"Captain Billy" Made the News

The box above is the resort's "QR Code". If you take a picture of it with the bar code app on your smart phone, you'll go right to Breezy Point Resort's webpage.



Capt. and Mrs. Billy Fawcett of Breezy Point Lodge left yesterday for New York City where the captain will attend to business matters, and where he and Mrs. Fawcett will

attend the Jack Sharkey - Max Schmeling heavyweight title fight from ring-side seats.

Local news item from the June 7, 1930, Brainerd Dispatch.

Breezy Point Ice Arena Has Busy Summer Schedule

Breezy Point Resort's very own Point of Perfection Figure Skating Camp is back for its 10th season, June 26 - July 1, 2011 at the Breezy Point Ice Arena. Barb Yackel and her staff of professional instructors provide youth figure skaters with a week of professional training and instruction, combined with a fun camp atmosphere.

Activities range from mini-golf to fun at the Resort's beaches.

Summer Hockey Academy Camps are back for the 5th summer, July 10-15 and August 7-12.

Two-time Stanley Cup Champion Shawn Chambers returns with his professional staff of instructors, providing a week of professional training and instruction to youth boy and girl hockey players, ages 9-13.

The legendary Minnesota Gopher's men's hockey coach, Doug Woog, will

also return to Breezy Point Arena for three weeks, hosting his Youth Summer Hockey Camps with current and former members of the Gophers Hockey Team.

Doug Woog's Hockey Camp schedule is: Girls' camp, July 17-22 and boys' camp July 24-29 and July 31-August 5.

For more information, visit the Breezy Point Ice Arena's web site: www.breezypointsports.com

Incredible Honeymoon Package, "Breezy Point Style"

Your Three Night/Four Day Honeymoon Package Includes: Lodging in a Deluxe Breezy Inn Suite, gourmet dinner each evening in the Marina II or Antlers Restaurant, daily buffet breakfast in the Marina II, a bottle of

champagne and two keep-sake Breezy Point champagne glasses.

Also included are the use of the indoor pool and sauna, Resort beaches and tennis courts, one-hour couples massage in

your room or at Bliss Spalon, cruise tickets for the Breezy Belle and two cocktails of your choice, per person at the Dockside Lounge.

Honeymoon package prices start at \$720.

By the time you get dressed, drive out there, play 18 holes and come home, you've blown seven hours. There are better things you can do with your time. -Richard M. Nixon

Golfers Find a True "Diamond in the Rough"

Breezy Point Resort's Diamond Golf Package includes 3-4 days of unlimited golf with cart on Breezy's Whitebirch and Traditional Golf Courses, lodging for 2 or 3 nights.

Dining arrangements include choice of menu dinners at the Marina II or Antlers Restaurant and breakfast/brunches each day. The Diamond Golf package prices start at

\$219 per person, double occupancy for the 3 day, 2 night package and \$309 per person, double occupancy for the 4 day, 3 night package.

For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at www.breezypointresort.com.

Vacations Just Got Better!

Breezy Point Resort features 250 units in a wide array of sizes and prices to suit your every need

and budget. From spacious hotel-style accommodations to deluxe condominiums complete with

fireplace, Jacuzzi and full kitchen, it's easy to see why Breezy Point Resort is the preferred destination.

Did You Know?

Many years ago a new game was invented in Scotland. It was ruled, "Gentlemen Only, Ladies Forbidden", and thus the word GOLF entered the English language.

Coca-Cola was originally green.

It is impossible to lick your elbow.

The percentage of Africa that is wilderness: 28%. The percentage of North America that is wilderness: 38%.

The average number of people airborne over the U.S. in any given hour: 61,000.

The first novel ever written on a typewriter: Tom Sawyer.

In the 1400's a law was set forth in England that a man was allowed to beat his wife with a stick no thicker than his thumb. Hence we have "the rule of thumb".

If a statue in the park of a person on a horse has both front legs in the air, the person died in battle. If the horse has one front leg in the air, the person died because of wounds received in battle. If the horse has all four legs on the ground, the person died of natural causes.

In Shakespeare's time, mattresses were secured on bed frames by ropes. When you pulled on the ropes, the mattress tightened, making the bed firmer to sleep on. Hence the phrase, "Goodnight,

sleep tight".

It was the accepted practice in Babylon 4,000 years ago that for a month after the wedding, the bride's father would supply his son-in-law with all the mead he could drink. Mead is a honey wine and because their calendar was lunar based, this period was called the honey month, which we know today as the honeymoon.

Many years ago in England, pub frequenters had a whistle baked into the rim, or handle, of their ceramic cups. When they needed a refill, they used the whistle to get some service. "Wet your whistle" is the phrase inspired by this practice.

Use Your Old Car to Drive the Cure for Diabetes

Tired of looking at that '02 Ford in your driveway?

The Diabetes Research and Wellness Foundation (DRWF) can help you clean up your yard and provide a nice tax deduction at the same time. The DRWF is seeking vehicle donations to help fund vital research to help cure Type I diabetes and your used sports car, van or Jet Ski could give hope to nearly three million Americans living with this disease.

"Funding research is the key to a cure," says Mike Gretschel, volunteer president of the Diabetes Research and Wellness Foundation. "And it's closer than you think. In partnership with the University of Minnesota's Schulze Diabetes Institute and the Spring Point Project, we're convinced we're on the verge of a cure that is affordable and accessible

for everyone."

In the past decade, researchers have seen significant advancements in the treatment of diabetes, and cell transplants have proven particularly effective at kick-starting the body's insulin production.

Type 1 diabetes occurs when the immune system destroys specific cells - called beta cells - in the pancreas. Beta cells produce insulin, a hormone that helps circulate glucose (sugar) from ingested food throughout the body to be used for energy. In the absence of insulin, glucose remains in the bloodstream, causing high blood sugar and, along with it, many life-threatening complications - including heart, nerve, kidney and eye disease.

The Diabetes Research and Wellness Foundation and the Spring Point

Project rely on private donations. To donate a vehicle to help fund diabetes research, please call 1-877-604-9435.

For more information on the Diabetes Research and Wellness Foundation, please visit: www.diabeteswellness.net and the Spring Point Project at: www.springpointproject.org

Editors note: Breezy Point Resort is a founding contributor to the Spring Point Project and encourages your help in supporting their ongoing efforts to find a diabetes cure.

Tom Spizzo, the son of Bob Spizzo, is the Executive Director of Spring Point Project.

Breezy Point Resort recently donated to Spring Point Project the coins from the wishing well in the convention center.

The Breezy Belle Is Ready for Its Second Season



A relaxing evening cruise on the Breezy Belle.

The 2010 season, Breezy Belle's first on Pelican Lake, was a resounding success.

Upgrades to the vessel for the 2011 season are underway and include a meticulous detailing. The diesel powered paddle-wheeler is being equipped with on-board food preparation equipment including a new grill for steak fries and picnics.

The relaxing cruises give their guests a close-up look at the beauty of Pelican lake. If you have

sharp eyes, you just may see the goat herd that makes its summer home on uninhabited Gooseberry Island.

75 cruises were conducted in 2010. The Belle hosted wedding parties, groom's dinners, family reunions, bachelor and bachelorette parties, class reunions, golf groups, company picnics, birthday parties and conference attendees.

In addition to regularly scheduled cruises, the Breezy Belle is available

for charter. The Resort staff can expertly customize a cruise to specifically meet your group's requirements.

The Belle departs the dock at Dockside Lounge at 7 PM every Wednesday for a 2-hour cruise.

Admission is \$17 for adults, \$14 for children 10 and under and children under 4 are free. For more information on the Breezy Belle cruise schedule and the many charter possibilities, call 800 432-3777.

Romance Abounds at Breezy Point

Breezy Point Resort's Capture the Romance package includes lodging in a Breezy Inn whirlpool suite with Champagne

and chocolate covered strawberries, choice from the dinner menu with a glass of house wine at The Marina II overlooking

Breezy Bay and breakfast each morning.

Package prices start at \$199 per couple.

Can Families Have Fun During the Week?

Enjoy four days of fun with Breezy Point Resort's Midweek Family Holiday!

This great package includes 3 nights of deluxe lodging for 2 adults

and 2 children, \$200 gift card for use at the Dockside Lounge, Recreation Center and the Marina II Restaurant, or for discounted golf at the Whitebirch or Traditional

Golf Courses.

Many lodging styles are available.

Midweek Family Holiday prices start at \$595.

Help Wanted

We need your help!

If you have pictures, letters, postcards, menus, newspaper articles, advertisements or any other material or first-hand accounts of the Resort in its early days, we'd like to hear from you.

Of particular interest are the years of prohibition and early golf.

If you have any of the above or items that may be of interest to our readers, please call us at 218 562-4204.

I don't think the government is out to get me or help someone else get me but it wouldn't surprise me if they were out to sell me something or help someone else sell me something. I mean, why else would the Census Bureau want to know my telephone number?

-Andy Rooney

Antlers Restaurant Reopens April 15

The Antlers Restaurant will reopen April 15 for lunch and dinner.

Antler's host, Don Christner, will again provide a welcome.

Casey Bryant, trained at Le Cordon Bleu, will again expertly prepare your favorite menu choices as well as a

variety of daily specials.

Antlers outdoor seating, weather permitting, offers a panoramic view of the Whitebirch Championship Golf Course.

The Antlers is renowned for fine dining in a casual atmosphere.



Cartoon from Captain Billy's Whiz Bang, Nov. 1933

For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at www.breezypointresort.com.

Trivia Quiz

Answers to the quiz on page 2

- Adjacent to the site of what is today the Marina II Restaurant and Dockside Lounge. Before it became Dockside Bar in the mid 70's it was home to a small grocery store and off-sale liquor store.
 - Gene Autry & Tom Mix
 - On the site now occupied by the Resort's laundry & housekeeping building.
 - a. Billy Fawcett built 20 small cabins which he rented out to friends and acquaintances. The cabins, now individually owned, are behind the resort's convention center on Fawcett Hill.
b. Billy Fawcett's personal home, built in 1923 now provides Breezy Point Resort guests lodging accommodations for up to 38 people. It features 11 bedrooms and 8 bathrooms.
 - A Barber Shop, Beauty Salon, Snack Shop, Clothing Store and Ice Cream Parlor were located on the site of today's Recreation Building, adjacent to the new Marina II Restaurant.
- In the early 70's the shops were converted to 15 motel units with twin beds, 14 suites and an indoor/outdoor pool was added. A second story was added to the complex in 1983 to accommodate 11 timeshare units.

David Spizzo Named Vice President



David Spizzo

David Spizzo was recently promoted to the position of vice-president of White Birch, Inc., the parent company of Breezy Point Resort.

While a high school student he started and grew the jet-ski rental business at the Resort marina.

Known locally as "Big Wave Dave", he demonstrated a business sense and a love of satisfying the customers, traits that would serve him well in the future.

A graduate of the University of Minnesota, he earned a degree in business administration.

Spizzo has worked in all facets of the Resort's operations, including management of Antlers Restaurant and the Marina & Dockside Lounge.

Since 2006, he has been serving the Resort as assistant general manager.

The second day of a diet is always easier than the first. By the second day you're off it.
-Jackie Gleason

Golfers Deserve a Mini-Holiday

Breezy Point Resort's Mini-Holiday Golf Package includes two nights lodging, unlimited golf (cart additional), choice of a New York strip or walleye dinner on the night of arrival in the Marina II Restaurant and breakfast buffets each morning.

Mini-Holiday prices start at \$159 per person, double occupancy.

An Exclusive Vacation Offer for Breezy Point Resort Guests & Members!

Pack up your sandals, suntan lotion and golf clubs, and enjoy an exclusive getaway to El Cid Resorts. For a limited time, members and guests of Breezy Point Resort can enjoy special privileges and values at three of our resorts in beautiful Mazatlán, Mexico: El Cid Castilla Beach, El Cid Moro Beach, and El Cid Marina Beach.

Breezy Point Resort has arranged a special offer with El Cid Golf & Country Club allowing you to enjoy each third night free, unlimited golf at resort courses, and elite all-inclusive access to onsite amenities and activities. Don't miss out on this exceptional offer – book now, and escape to a true golfer's paradise.



Book now with Mark Johnson at
1-800-950-4690 or
mjohnson@breezypointresort.com

What More Could a Golfer Ask?

Breezy Point Resort's All-Inclusive Golf Vacation Package includes lodging in the Breezy Inn, golf with cart on the White Birch and Traditional Golf Courses, all meals in the Marina II, beverages in the Marina II, Dockside Lounge, and on the course from the beverage cart.

Your alcoholic beverages include house wine by the glass, beer, highballs and cocktails, including most call and premium brands. All inclusive guests will be identified by a wristband provided at check in.

Your all-inclusive package food and beverage privileges will be valid at 5 PM the day you check in until noon of the day you check out.

You are welcome to play golf starting a noon the day of arrival through your day of departure.

All-Inclusive prices start at \$279 per person, double occupancy for the 3 day, 2 night package and \$359 per person, double occupancy for the 4 day, 3 night package.

What Happened?

This issue of the Breezy Pointer covers the span of 1974 through 1980. The following events happened in the U.S. during that timeframe.

1974 - Richard Nixon becomes the first US president forced to resign after the Watergate scandal.

Work begins on the 800 mile long Alaska oil pipeline

1975 - Jimmy Hoffa, ex-Teamsters boss, disappears never to be seen again.

New York City avoids bankruptcy when President Gerald R. Ford signed a \$2.3 billion loan.

1976 - The United States celebrates its 200th birthday of independence from British rule.

Matsushita introduces the VHS home video cassette recorder to compete with Sony's Beta Max system.

1977 - The first Apple computer goes on sale.

The World Trade Center in New York is completed.

1978 - Illinois Bell Company introduces first ever Cellular Mobile Phone System.

Japanese auto imports account for half the US import market following the energy crisis and increase in gas prices that fuels demand for economy cars.

1979 - Convicted bank robber Patty Hearst is released from prison after her sentence was commuted by President Jimmy Carter.

Sony introduces the Sony Walkman, costing \$200.00.

1980 - Ronald Reagan elected President.

3M begins sales of it's latest product, Post-It Notes.

From the Archives

Editor's note: The following news item are taken from the September 3, 1938, Breezy Pointer.

Among the organizations which met here were Brown & Bigelow, huge St. Paul advertising company; the Minnesota Egg, Butter and Poultry Association; the Portland Cement Association; the Elmer Club of Kansas City; the Minnesota Amusement Company, a group of film theater managers; Kalman &

Company, Minneapolis investment house; the Northwest Farm Real Estate Association; the Minnesota Mutual Life Insurance Company, and the Minnesota-Northwest Association of Ice Cream Manufacturers.

Joe Brown, son of Joe E. Brown, motion picture comedian, and his friend and football teammate, Jack Sommers, spent most of the season here as bellhops, trying to get in shape for the gridiron.

Do You Have Any of These?



Breezy Point Resort is always on the lookout for copies of Captain Billy's Whiz Bang magazine. If you have a copy or two that we could add to our library, please contact us at 218 562-4204.

Fawcett Attends Grand Opening

The Cass County Pioneer newspaper reported the June 8, 1922 grand opening celebration at the Chase Hotel in Walker, MN.

"Captain Billy" Fawcett.

The newspaper observed that Fawcett was one of the first hotel guests to register.

Amongst the politicians and business dignitaries in attendance was W. H.

He arrived in a seaplane that moored at the Walker City Dock.

My doctor tells me I should start slowing it down - but there are more old drunks than there are old doctors so let's all have another round.
-Willie Nelson

Did you miss a copy of the

Breezy Pointer?

Previous issues are available on Breezy Point Resort's website:

www.breezypointresort.com

For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at www.breezypointresort.com.

Polaris Industries Visits Breezy Point Resort



The Polaris Industries snowmobile display at Breezy Point Resort.

Polaris Industries, Inc. recently paid a 4-day visit to the Resort as a part of their national tour promoting their line of snowmobiles.

The first Polaris snowmobile was produced in 1954. The snowmobile industry grew throughout the 1970s and at one time boasted more than 100 manufacturers. The economic recession and a series of poor winter snows in the 1980s put all but a few manufacturers out of business.

This past winter has been the best for snowmobile snow conditions in over 10 years.

Polaris snowmobiles are manufactured in Roseau, MN. Annual production is approximately 40,000 machines.

The Polaris tour extends from the northeast U.S. through the mountain states and Canada.

Emphasis is being placed on Polaris' newest models, the Rush 600 & 800, both

with unique suspensions that are easily adjusted to the individual rider's preferences.

The tour targets snowmobilers who own other brands of machines. The interested consumers who have registered on Polaris' web site were invited to take a 35-40 mile ride on the 2011 models during each tour stop.

When finished, the tour will have given demonstration rides to over 2500 participants.

Celebrate Independence Day

Celebrate Independence Day at Breezy Point Resort. Check in Friday, July 1 or Sunday, July 3.

Your 7-night package includes lodging + \$400 Resort credit for food and

beverages at Antlers, Dockside and the Marina II, Whitebirch and Traditional Golf Courses and Gift Shop items. Prices start at \$1699.

Your 4-night package

includes lodging + \$200 Resort credit for food and beverages at Antlers, Dockside and the Marina II, Whitebirch and Traditional Golf Courses and Gift Shop items. Prices start at \$899.

Breezy Point Resort Widens the Golfer's Horizons

The Whitebirch Estates Group Golf Around package features a two-night stay for 8 or more in a luxurious 4-bedroom, 4-bath Whitebirch Estates home.

Also included are 18 holes

each at the Whitebirch and Traditional golf courses and 18 holes at one other Brainerd Golf Trail course.

Dining arrangements include breakfast each

morning, dinner at Antlers (one night) and dinner at the Marina II (the next night).

Package prices start at \$312 per person, minimum 8 persons per unit.

Breezy Point Gift Shop

Forget to pack something?

Need a game for the kids?

Need to refresh your resort wear?

How about unique gifts to show someone you're thinking about them?

The Gift Shop will fill the need!



Located in the
Conference Center
218 562-7152

Unique Retreats for All Occasions!



The Boat House has four bedrooms, four baths, a fireplace and a rooftop deck! This lake home is perfect for golfers, families and gatherings of all kinds.



The Fawcett House, the 11-bedroom log mansion, built in the 1920s by "Captain Billy" Fawcett, hosts family reunions and groups in style.

Breezy Point's Unique Retreats offer lodging facilities with a special environment.

We can accommodate the entire extended family in

one home or, if you prefer, provide individual cabins or hotel rooms. Adjoining rooms, multiple room condos and studio apartments are also options. The choice is yours.

Whether you're planning for a business group, golf getaway, wedding party, family reunion or just a gathering of friends, there is a Unique Retreat to satisfy your every need!

Family Reunions Don't Get Any Better Than This

Whitebirch Family Reunion Resort is located at Breezy Point Resort's prestigious Whitebirch Estates.

Each vacation home features two bedrooms, two baths, complete kitchens, deck or patios and barbecue grill. Homes connect with 4 complete accom-

modations per building. Amenities include a new indoor pool & recreation building, children's playground and picnic area and all the amenities of Breezy Point Resort.

Rates for TWO connecting homes (accommodating up to 12 people) start at

\$399 per night with a three night minimum stay.

Rates for the complete building - 8 bedrooms, 8 baths, (accommodating up to 24 people) start at \$699 per night with a 3 night minimum stay.

Day Brighteners

Three friends from a local congregation were asked, "When you're in your casket, and friends and congregation members are mourning over you, what would you like them to say?"

Laurie said, "I would like them to say I was a wonderful wife, a great mother and a caring family person."

Tami commented, "I would like them to say I was a wonderful teacher

and servant of God who made a huge difference in people's lives."

Kathy said, "I'd like them to say 'Look, she's moving!'"

Ole died. Lena goes to the local newspaper to place the obituary notice. The clerk asks, "What do you want it to say?"

Lena says, "Ole died."

"What else?" the clerk asks.

"Nothing else." Lena replies.

"But Lena, you were married all those years. Don't you want to say anything else?"

"Nope," Lena says.

The clerk adds, "You know, Lena, the first 10 words are the same price."

"All right," Lena says, "Ole died. Boat for sale."

For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at www.breezypointresort.com.

The Dockside Lounge Rocks!!

2011 Entertainment at Breezy Point Resort

Tami & The Bachelor
May 6 & June 25 (excludes Sundays)

Surprise!
June 27 - July 2

Asian Society
July 3 - 9

Passion
July 11 - August 6 (excludes Sundays)

Doug Allen
August 8 - August 27

Tami & The Bachelor
August 29 - October 1 (excludes Sundays)

"Memories of Elvis Show"

Chris Olson will be back this summer at the **Dockside Lounge** where he has entertained Breezy Point Resort audiences to rave reviews for the past 17 summer seasons. His Saturday night "Memories of Elvis Show" outdoor performances have been the headliner events of the resort's summer music line-up, attracting hundreds of people of all ages to the Resort's docks and outdoor decks along Pelican Lake.



Performances begin between
8:00 and 9:00 PM.

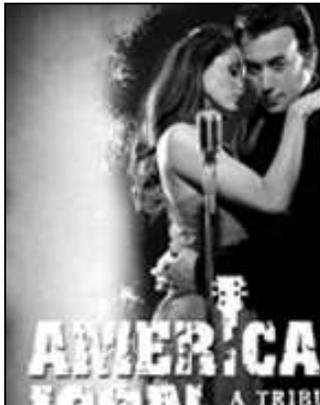
"Come early, if you want
a good seat!"

May 28th

July 2nd, 9th, 16th, 23rd and 30th
August 6th, 13th, 20th and 27th

September 3rd

Johnny Cash Tribute Show
Starring Doug Allen



Coming August 2011!

Shows start at 8:30 PM on
the deck outside of the
Dockside Lounge

Sunday, August 7th

Sunday, August 14th

Sunday, August 21st

Sunday, August 28th

When you are younger you get blamed for crimes you never committed and when you're older you begin to get credit for virtues you never possessed. It evens itself out.
-Casey Stengel

RCI NEWS & UPDATES

Question: Can I make an exchange through RCI and then call the Resort to move to a better or different unit?

Answer: No, do not reserve through RCI any units that you do not wish to use. The Resort does not always have available the unit types for the

dates you reserved.

Question: Are points automatically carried over each year with RCI?

Answer: If you use some of your points, the remainder will be carried over for one year at no charge. If you fail to use any of your points there will be a small charge to

carry them over to the next year.

Question: If I forget to make a home week reservation, what happens?

Answer: You will need to call RCI and pay an exchange fee to come back into Breezy Point Resort or select another location.

Use Caution When Selling or Renting Your Timeshare

Several timeshare owners have reported that companies offering to sell, buy or rent their timeshare are contacting them. In all cases, the owner is being told that they must pay up-front fees as high as \$5000.

In many of these cases, companies take money from the owner and take no any action to sell, buy or rent the owner's week or relieve the owner of the ongoing responsibility for association fees.

Although there are many companies engaging in timeshare transactions, the following are those that we are aware of that have contacted the timeshare owners at the Resort.

Exclusive Sales; Premium Timeshare; Timeshare Rental; Destination Resorts; Vacation Ventures, LLC; Vacation Solutions, LLC; Gold Crown Property Management, Inc.;

Vacation Network, LLC; Timeshare Holdings, LLC; TTC Holdings, LLC; Premium Timeshare Depot; The Fireside Registry, LLC; World Wide Vacations; Dallas Estate Holdings LLC; Middle Seat, LLC; St. Hamm Management; Morgan Lynch, LLC; JBM Land Trust; Sun and Sand Travel Group; Ludder's Wine, LLC.

Under no circumstances should you pay in advance any fees for timeshare transaction services.

If you have questions regarding companies wanting to sell, buy or rent your timeshare, we urge you to contact us at 218 562-4204.

We will provide you with the necessary information for the safe sale and transfer of your timeshare. (We are only able to assist those owners whose timeshare association is managed by Breezy Point Resort)

For that special occasion, shopping for that hard-to-shop-for someone, or for just no reason at all, you can't go wrong with a

Breezy Point Resort Gift Card!

The easy-to-use BREEZY POINT RESORT GIFT CARD can be used for dining, lodging, golf and your favorite selections at the Gift Shop and the Traditional and White Birch Golf Courses and Pro Shops.

Available in any denomination.

Additional value may be added at any time.

To order, or for more information, call
800 432-2777



For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us on the web at www.breezypointresort.com.

Timeshare Improves Owner's Vacation Experience

Vacation owners report high satisfaction rates with their timeshare purchase, and more than three quarters claim owning a timeshare has increased their looking forward to vacations, according to a study by The American Resort Development Association.

By all leisure indicators, timeshare has improved the vacation experience for owners. The majority of owners (80.3%) express satisfaction with their timeshare purchase, 75.7 percent say owning a timeshare has increased their looking forward to vacations, and 68.4 percent say owning a timeshare has increased the

amount of time on vacations.

A full 66.4 percent of all owners say timeshare has increased their learning experiences, and 52.8 percent claim owning timeshare has increased their health and happiness. About 25 percent of recent buyers expressed interest in purchasing additional timeshares.

According to the study, the average timeshare visitor spends 8.6 nights per vacation in the resort area where their timeshare is located. The average timeshare visitor party spends \$1334 per timeshare vacation - an increase of 10.7 percent since 2002.

The average size of timeshare visitor parties is 3.8 persons.

At Breezy Point Resort, 82 percent of the owners personally used their own timeshare purchase during the past 12 months, while 10 percent space banked or exchanged it, 4.4 percent rented it out, and 2.9 percent gave it away.

Vacation owners are very savvy travelers who shop around. The average recent buyer attended 2.6 sales presentations before making a purchase. Of recent buyers, by far the majority purchased directly from a developer

When the Water Beckons, We're Ready!!

Are you searching for a relaxing way to experience Pelican Lake. We have pontoons that comfortably accommodate a small family all the way up to 14 people. Reliable, environmentally friendly 4-stroke motors power each pontoon.

Gather the kids, pack a lunch and head out to

Gooseberry Island for some fun in the sun. Or grab a cooler and quite a few of your closest friends and cruise the shoreline for the day.

How about getting out on one of our 14' Alumacraft boats and looking for some walleyes? If that's too basic, try our new deluxe 16.5' Lund

Lunkers.

Of course, we always have plenty of non-motorized craft to get you on the water. Choose between canoes, paddleboats and ocean kayaks. Get some exercise for yourself, or let the kids go cruise around while you keep a watchful eye from shore. Either way, it will be relaxing!!



2011 Watercraft Rental Rates

	2 Hours		4 Hours		8 Hours	
	Sun-Fri	Sat	Sun-Fri	Sat	Sun-Fri	Sat
Pontoons						
Fish Pontoon (5 to 7 people)	129.00	159.00	209.00	239.00	299.00	309.00
21' Pontoon (6-8 people)	129.00	159.00	209.00	239.00	299.00	309.00
22.5' Pontoon (10-12 people)	149.00	179.00	229.00	249.00	339.00	349.00
25' Pontoon (10-14 people)	179.00	209.00	279.00	309.00	389.00	409.00
Fishing Boats						
14' Alum. 8 hp.	29.00		35.00		69.00	85.00
16.5' Lund, 30hp	55.00		75.00		119.00	189.00
Jet Skis		Sunday - Friday		Saturday		
		65.00 per hour - AM		65.00 per hour - AM		
		75.00 per hour - PM		85.00 per hour - PM		
Boat Slips		25.00 day		50.00 weekend		95.00 week
Non-Motorized						
Canoe	12.00		26.00		35.00	
Paddleboat	8.00		19.00		25.00	
Ocean Kayak	8/10		20/25		25/35	
Hydro-bikes	10/20		25/50		N/A	

Captain's Package

-4 hr pontoon rental (25' not included) -8 hours of non-motorized rental
 -8 hr 14' or 4 hr 16' fishing boat rental (kayaks, paddle boats, canoes, hydro-bikes)
 -1 hour Jet Ski rental

The Captain's package is valid daily except Saturdays & holidays is only \$399 and also includes admission for 4 for the Breezy Belle Sunset Cruise.

Tubes Available for rental!!

For information and reservations, call 218 562-7164.

All rentals include fuel. Rentals do not include MN sales tax. Prices subject to change.

My father invented a cure for which there was no disease and unfortunately my mother caught it and died of it. -Victor Borge

TIMESHARE OWNER ID CARDS

We have had a great response to our request for all timeshare owners to receive the new ID Cards.

The new ID Cards are an integral part of Breezy Point Resort's security program and protect our timeshare owners, guests, employees and facilities from unauthorized access to the Resort property.

Numerous compliments have been received about the discounts the holders of the new ID Cards have received for dining and purchases at the Gift Shop.

The benefits of the new ID Card are obvious. Owners who opt to continue using their old card should be prepared to show proof of their timeshare ownership while on Breezy Point Resort property.

If you have not done so already, please call 218 562-4207 to schedule an appointment for the new ID Card.

Whitebirch Village

The Whitebirch Village complex is designed for active adults who prefer to not maintain the exteriors and grounds of their residences themselves.

The concept incorporates the goals of the City's Comprehensive Plan and would increase the City's tax base while providing an attractive option for the many baby-boomers desiring to reside in Breezy Point.

A starting date for the first phase of construction on the project will not be known until final approvals on several open issues have been received from the City of Breezy Point.



Renee Norwood Broker



Diana Bauer Realtor



Ryan Olson Realtor



30375 Alpine Dr. Breezy Point, MN 56472

1/2 mile west of the Breezy Point

Resort gates

218-562-7129

800-247-1350



Great business opportunity in Breezy Point. Exposure on both County Road 11 and the Traditional Golf Course. Building currently used as a salon but can easily be used for office or retail. Parking with great curb appeal. \$179,900



Adorable seasonal cabin overlooking big Pelican Lake. 1BD, 1BA with large kitchen, separate dining area, totally remodeled including new roof. Cozy stone fireplace, nice view from large deck in the heart of Breezy Point. MLS #191520 Priced at \$79,900



Two relaxing outside lots. You'll forget you are in a campground! Lots include a 2007 Breckenridge Park Model w/double loft, deck, shed, patio w/firepit, a newly built MN Room, landscaping. All in pristine condition! MLS #199542 \$107,000



Affordable way to have a cabin up north! This deeded lot in Whitebirch Cluster II comes with a beautiful Breckenridge Park model, log-sided MN Room, deck, shed, gorgeous landscaping and a ton of amenities. MLS #195145 Priced to sell at \$59,000



Two amazing lots w/12 ft. wide Breckenridge park model, attached MN Room, 2 covered decks, landscaping galore, block wall along back side of both lots, patio and 3rd deck, shed, firepit. MLS #198542 \$110,850

View all our listings at www.breezypointrealtors.com

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