# Breezy Pointer

**VOLUME 13 ISSUE 1 NEWSLETTER** 

**BREEZY POINT, MN** 

**PUBLISHED SINCE 1927** 

# Whitebirch and CRMC Announce Medical Clinic



Artist's rendering of the new medical clinic at North Star Plaza

Last summer earth moving equipment sculpted a 20 acre site across County Highway 11 from the Breezy Point Ice Arena. Rumors were circulating about the proposed use of the historic Red Barn property which is owned by Whitebirch, Inc., the parent company of Breezy Point Resort.

Bob Spizzo, Whitebirch CEO, and Cuyuna Regional Medical Center (CRMC) recently provided details about the development, North Star Center.

The initial phase of the project will be anchored by CRMC. Additional tenants are GuidePoint Pharmacy and InMotion Physical Therapy & Fitness.

Whitebirch worked with the City of Breezy Point to create the North Star Center. The challenge was

Whitebirch's desire to maximize the design to address sight sensitive planning, grading, parking, pedestrian accommodations and auto access. Whitebirch's goal is to provide a welcoming and comfortable environment for visitors, staff and patients and will reflect Whitebirch's leadership in environmental initiatives.

"The new North Star Center presents a great opportunity to showcase a beautiful and functional facility for the community," said Spizzo. "The credit for this project comes from the respectful working relationship with the City of Breezy Point Planning & Zoning Commission, City Council and Mayor. Wherever possible, local construction firms will be utilized for this project."

Ground breaking for the first phase of the project, a 10,000 square foot facility, is planned for the spring of 2018 with completion and occupancy in the spring of 2019.

#### Cuyuna Regional Medical Center

"We continually evaluate demographic shifts, community need, depth and breadth of available services, accessibility, and consumer ease," stated Kyle Bauer, CRMC's CEO. "CRMC is excited to partner with Whitebirch and City of Breezy Point to provide a new clinic in an area where numerous patients already receive our services. It is our goal to bring as many services as we can to the patient."

Physicians and advanced practice providers will be available in the clinic space. There will be nine exam rooms and a procedure room for outpatient clinic care and additional space available for expansion. Other

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# Welcome Back, Breezy Center!

Management of the Breezy Center timeshare units has been awarded to Breezy Point Resort after 19 years of management by another company. The units were designed, built, marketed and managed in the early 80s by Breezy Point Resort.

In addition to addressing a long list of neglected maintenance issues, the Resort has embarked on an extensive refurbishment of the Breezy Center units including new bedding and wallpaper replacement. Fireplace mantels have been installed for the relocation of the for a more intimate conversation area. TVs which provides more pleasing viewing as well as additional seating accommodations.

Future projects include upgrading furnishings, granite countertops and LED light fixtures

On the exterior the Resort has rebuilt the lakeside decks, the boardwalk along the shoreline and installed a beautiful patio with fire pit and colorful Adirondack

Joyce Bzoskie, president of Whitebirch, Inc., and new president of the Breezy Center Timeshare Association said, "Welcome Back", to the Breezy Center timeshare owners. Bzoskie continued, "We're starting with a roughly 20% reduction in annual maintenance fees, which equates to a savings of \$101 per owner, per year. At the same time, we plan to improve the appearance and vacation experience for the owners.

Bzoskie pointed out that the Breezy Center owners had been paying for services they didn't need so the lowering of annual fees also enabled the increase of monies in the capital reserve to pay for the desperately needed upgrades.

Time sharing, or vacation ownership, was introduced by Breezy Point Resort in 1981 and resulted in yearround operations creating a major growth spurt to the community. Local businesses have sprung up and expanded to meet the needs of the Resort's guests and

The Resort was the pioneer of the timeshare industry in Minnesota and remains the largest developer in the Midwest with approximately 12,000 owners. It is designated a Gold Crown Resort by RCI, the timeshare exchange firm representing over 6,000 resorts worldwide including Marriott, Hilton and other major worldwide firms.

Bzoskie attributes the Resort's continued success to the loyal, dedicated staff that takes pride in creating a Resort experience in which guests and timeshare owners enjoy a relaxing and affordable vacation.



Wilford H. "Captain Billy" Fawcett, founder of Breezy Point Resort

Whitebirch, Inc Mission Statement To build together the most preferred resort with the best people providing superior service to our guests in an enjoy able, safe, efficient and profitable manner.

POSTAL CUSTOMER



Workers replacing the railings along the walkways of Breezy Čenter.

# Our Guests Say the Nicest Things

We stayed at Breezy Point happy with the food. Resort from Thursday to Sunday and golfed four times. We selected the allinclusive golf, food, and drink package and we felt we received excellent value.

The buffet breakfast was excellent. Lunch and Dinner were off the menu and nothing was excluded. I had lobster two nights. We were very

The staff was amazing! Everyone is friendly and helpful, that to me was the best part of the week--Dean

Breezy Point Resort was a very relaxing and perfect get-a-way.

The Marina II restaurant and Dockside were great and the outside deck was

were extremely friendly. This resort is great and I will definately go again.

We were there for a wedding. Everything was A-1 however, what stood out to me was the fabulous customer service. Apparently the staff is happy and enjoyed showing us a good time!

-Tammy and Colin

# **Hockey Camps at Breezy Point Hockey Center**

wonderful. The servers Breezy Point Hockey long after camp ends. Camps has the most complete hockey training and camp experience in the country. The Camps provide players with elite training, both on and off the ice, as well as a fun camp experience.

> Players receive three to four hours of on-ice training each day. These sessions will teach players the necessary skills and techniques needed to perform at an elite level. The expert coaching staff provides players with a bevy of hockey knowledge that they can carry with them

Along with the on-ice training, players are be extensively instructed off the ice in dry-land stick handling and shooting techniques, as well as proper skating stride.

Players who attend Breezy Point Hockey Camps receive top level training each and every day, but even more importantly, the camps provide players with an unmatched level

Breezy Point Hockey Camps' location in the

scenic Brainerd Lakes Area gives our campers the opportunity to participate in a wide variety of activities including swimming, golf, go-carting, mini golf, football, soccer, beach volleyball, fishing, as well as an on ice scrimmage each night. At Breezy Point Hockey Camps players have a fun and exciting experience to remember for the rest of their lives.

> For more information, call 218 562-5678 or visit the website: BreezyPointCamps@ breezypointresort.com

# **Antlers Continues to Impress**



Deb Lasher

Antlers continues its tradition of being the Brainerd Lakes Area's first choice for fine dining in a casual atmosphere. This unique restaurant featuring post and beam construction was constructed with white pine from Canada.

Deb Lasher is Antlers' new manager. She brings a refreshing vitality to Antlers.

A wide variety of menu items is expertly prepared by Chef Dave Murray. Back by popular demand, Antlers' famous Walleye is

> Queen Summer Resort of the Northern Pines of Minnesota"

featured along with seafood, premium Sterling Silver Steaks and prime rib. A new selection of wines is sure to please.

Weather permitting, the dining experience Antlers' patio overlooking Antlers Garden Whitebirch Golf Course is second-to-none. Lounge seating surrounding the fire pit is a favorite.

Reservations are suggested, call 218 562-7162.

Chef Tom Johnson

Tom Johnson, Executive Chef at Breezy Point Resort, won "Best Entrée" for his Bistro Surf and Turf at the 2017 Kinship Partners Taste of the Lakes. Executive Chef Tim Fischer of the Loews Hotel in Minneapolis preaward for his Slow Braised Boneless Short Rib and Lobster Ravioli.

Previous recognition for Chef Tom and Breezy Point Resort includes two Best Dessert awards as well as a Legacy Award for over 20 years of participation and generous sup-

Johnson also participates in a program known as ProStart, a high school culinary program. Pro-Start is available to high school students at Brainerd, Aitkin, Pillager and Pequot Lakes.

sented to Chef Tom the As a Pequot Lakes gradu-

**Chef Inspires Students** ate ('83), Johnson enjoys being a classroom mentor as well as a culinary judge at the annual statewide ProStart Culinary Competition. Two winning teams will compete at the National ProStart Competition organized by the National Restaurant Association.

> The Hospitality Foundation-Minnesota operates the statewide ProStart program and has created a student scholarship program that last year awarded \$100,000 to high school graduates attending post-secondary hospitality programs.

# Whiz Bang Ha-Ha

Once upon a time a chorus girl got to heaven and when they tried to eject her legally they couldn't find a lawyer to draw up the papers.

-Joke from Captain Billy's Whiz Bang, December, 1929

# **Patty Berg Won at Breezy**

Berg took up golf in 1931 at the suggestion of her parents; and by 1934, she began her amateur career and won the Minneapolis City Championship.The following year, Berg claimed a state amateur title.

After winning 29 amateur titles, she turned professional in 1940. She was a founding member and then leading player on the LPGA Tour during the 1940s, 1950s and 1960s.

Her 63 wins, including 15



17 years old Patty Berg receives her trophy for the 1935 10,000 Lakes Golf Championship hosted by Breezy Point Lodge. Men's winner is Stan Larson.

major title wins, remain the all-time record for most major wins by a female golfer. She is a member of the World Golf Hall of Fame.

After retiring from competition, Berg conducted over 16,000 golf clinics sponsored by Wilson Sporting Goods. She estimated that she introduced the game of golf to over a half million new players.

### Breezy Pointer

Published & printed in the U.S.A. by: Whitebirch, Inc. 9252 Breezy Point Drive Breezy Point, MN Editor: George A. Rasmusson



Whiz Bang Bill Announces

Queen Summer Resort of the

Northern Pines of Minnesota

The new summer home of Pedro, Marigold, Gus the hired man, and Ye Editor has been established among the big pines of northern Minnesota, on the sandy shore of Big Pelican Lake, and invites the summer vacationists to come and enjoy life in the open. Twenty new log cabins completely furnished for housekeeping, electric lights, running water, large cabin club house, bathing, canoeing, motor beating, fishing, transchape of the complete of the com

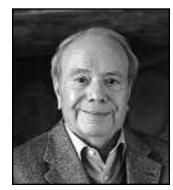
lights, running water, large cabin club house, bathing, canoeing, motor boating, fishing, trap shooting, wild game hunting in season, dancing, tennis and aerial sports. Breezy Point Aeroplane makes regular passenger flights from the Twin Cities to this oasis in the northern forest. Located 150 miles north of Minneapolis over the Jefferson Highway and the Minnesota Scenic Highway.

For further information write to

The Opening of the

An ad announcing the opening of Breezy Point Lodge, published in the August 1921 issue of Captain Billy's Whiz Bang.

# From the Desk of Bob Spizzo



Bob Spizzo Whitebirch CEO

In a previous column I stated, "When government and private development work together, amazing results can be accomplished. I predict that the best is yet to come."

My prediction has come true!

Our recently announced development, North Star Center, will have in its

first phase a medical clinic, pharmacy and physical therapy firm.

These are exciting times for the City of Breezy Point. Tourism adds significantly to the area economy. In the past 40 years I have witnessed the growth of the City of Breezy Point along with the Resort's developments of 3 golf courses, ice arena, restaurants, convention center, active adult housing, timeshare operations and now medical facilities in our new North Star Center.

New businesses have come to our area; those that were here have grown.

We have been fortunate to be able to work with a city government that, for the most part, has encouraged business development and has been open to new ideas. That's not the case with all city governments, some of which view their role as one of discouraging business growth.

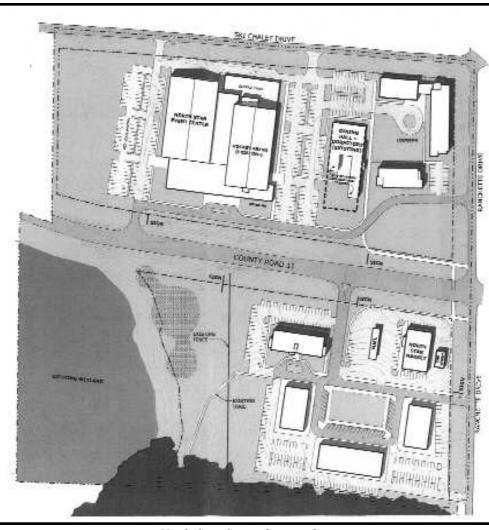
The City of Breezy Point enjoys the economic impact of the thousands of the Resort's timeshare owners and guests. Adding to that are the growing ranks of the Resort's employees whose annual payroll now approaches \$7 million.

Whitebirch and Breezy Point Resort are proud to be a trend setter in the master planned community of Breezy Point.

Stay tuned to hear what's coming next!

# **Medical Clinic**

Continued from page 1



North Star Center layout plan

# Pizza at its Best!



results Dockside has the best pizza in the Brainerd Lakes Area! Dockside bakes over 20,000 pizzas each year to satisfy the appetites of Resort guests and locals alike.

The pizza menu includes 8 favorites in 7", 12" and way are available with a wide choice of toppings.

Dockside's decks overlooking beautiful Pelican Lake are a favorite dining spot. Combine a tasty pizza with the Memories of Elvis or Johnny Cash Tribute summer shows and you have a winner.

If your preference is to

16" sizes. If preferred, just "veg out" in your custom pizzas made your room, delivery is always available.

> Whether it's eat-in, carryout or delivery to your room, Dockside's award winning pizza will satisfy the most discriminating diner.

> Stop in to Dockside or call 218-562-7170 for pizza at

immediately services available at the new building will include laboratory and diagnostic imaging services.

#### **GuidePoint Pharmacy**

GuidePoint Pharmacy is a family-owned pharmacy with locations in Brainerd, Crosby, Nisswa and Longville.

Mike and Laura Schwartzwald, owners of Guide-Point Pharmacy said, "We are very excited to expand to Breezy Point and be a part of the new professional North Star Center. We will be open seven days a week and continue our traditional services of free delivery and free mailing of prescriptions in Breezy Point Ice Arena

addition to our more modern features like our mobile-phone app and medication synchronization options."

North Star Center will attract additional medical and related firms to the City of Breezy Point. This property will be central to the city's health and wellness for the new families discovering the many advantages of Breezy Point.

The long term master plan calls for coordination of architecture, construction materials, color, signage and landscaping on both the North Star Center and

property on the opposite side of County Highway

"Our goal is to create a welcoming entrance to our exciting city," said Spizzo. "The new North Star Center, with the help of the City of Breezy Point, will create a testament to the progressive nature of Breezy Point. When first seeing this site in 1981, my vision was to create a first class resort community. I have been committed to this plan for over 35 years and am thrilled that it is now coming to fruition through our new relationship with CRMC and its motivated staff headed by Bauer."

# Winter Weddings



A beautiful winter wedding in Breezy Point Resort's Lakeside Ballroom.

year for a wedding? At Breezy Point Resort it is anytime you'd prefer. The four seasons all have something unique to offer.

The Resort's Lakeside Ballrooms - atop the Marina II restaurant and Dockside Lounge offer a picture-perfect lakeside setting for weddings,

When is the best time of receptions and other occa- an attraction for everyone.

The Conference Center provides an option for the largest gatherings – up to 500 guests.

Winter activities have something for everyone. From cross-country skiing to snowmobiling, ice skating and ice fishing, there's

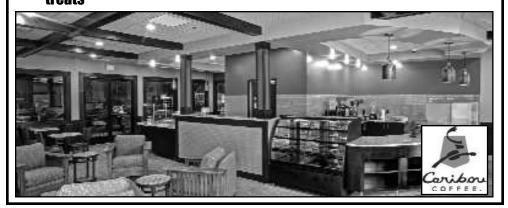
those preferring indoor fun, the Resort's indoor pools and Recreation Center fill the bill.

The sales staff at Breezy Point Resort can custom tailor just for you an four-season incredible wedding package.

The company accountant is shy and retiring. He's shy a quarter of a million dollars. That's why he's retiring. -Milton Berle

# **Coffee House**

- Featuring a wide selection of the famous Caribou specialty coffees
- Homemade cinnamon & caramel rolls plus several flavors of scones. made daily in-house
- Proudly serving a wide menu of flavorful Kemps Ice Cream & other treats



# The Breezy Belle Continues to Make Memories



The bride and groom exchange their vows on the Breezy Belle.

The popularity of the Breezy Belle continued to grow during the last cruising season. The 100-passenger genuine paddle wheeler again hosted over 4000 passengers on her scheduled and chartered sailings.

The relaxing cruises give her guests a close-up look at the beauty of Pelican Lake. If you have sharp eyes, you just may see the goat herd that make its summer home on uninhabited Gooseberry Island. It has been reported that some passengers have also seen the elusive "bigfoot".

The diesel powered Belle was built in 2003 to U.S. Coast Guard specifications and is piloted by a ence attendees. licensed captain.

Creature comforts aboard the Belle include a full bar and restroom and ample room to move around.

Guests have their choice of main deck seating surrounded by oversized windows that provide excellent viewing or seating on the covered upper deck for an open-air experience.

In addition to the 2-hour scheduled public cruises, the Belle hosts chartered cruises for wedding parties, groom's dinners, family reunions, bachelor and bachelorette parties, class reunions, company picnics, golf groups, birthday parties and confer-

The Resort's sales staff can expertly customize a cruise to specifically meet your group's requirements. Onboard food preparation equipment, including a grill, is available for onboard dining.

The Belle departs the dock at Dockside Lounge for its scheduled public and charter cruises.

Admission is \$20 for adults, \$14 for children 12 and under and children under 2 are free For more information on the Breezy Belle cruise schedule and the many charter possibilities, call 800 432-

# How the City Grew!

In 1921, Wilford "Captain to 134. Billy" Fawcett purchased land on Big Pelican Lake in Pelican Township. He immediately started developing it into what would become Breezy Point Lodge. The area was sparsely populated with a local economy based upon timber and agriculture.

Even though the Resort grew by leaps and bounds during the 1920s, the population remained static. The 1930 census reported 144 inhabitants.

The Village of Pelican Lakes, the forerunner of City of Breezy Point, was incorporated in 1939. The 1940 census reported a population of 114. The effects of the Depression were felt in this area and the large scale of operations at the Resort had little effect locally.

Breezy Point Lodge, as well as the other resorts in the area, were only open from mid-June to mid-September and depended on seasonal employees from surrounding areas.

The Lodge was closed during WWII due to gas rationing which made it difficult for tourists to travel. It reopened in 1946 and was subsequently sold. By 1950 the Village of Pelican Lakes population stood at 144, a gain of only 40 people over the 10 year period. By 1960 the population had declined In the latter 1970s, the

The Lodge changed hands again and in 1962 was purchased by Ginny Simms and Don Eastvold. It was renamed Breezy Point Estates. embarked on an ambitious building program including the first condominiums in Minnesota. Their vision was to develop a year-round community and to support that vision they sold residential lots. Several local businesses sprang up.

The future was looking bright however in 1968 financial difficulties forced the resort into bankruptcy and foreclosure.

In 1968, nine owners of the Hopkins House, a Twin-Cities restaurant, purchased the resort. They renamed it Hopkins House Breezy Point Resort. Recognizing the growing popularity of snowmobiling and crosscountry skiing, in the early 1970s the Resort reopened for Christmas.

The results were encouraging. There was a moderate winter market that, with the growing interest in snowmobiling, would later prove viable.

In 1969 the Village's name was changed to Breezy Point. By 1970, the population had grown to 233.

Resort began development of the 750 campsite Whitebirch Campground & RV Resort. In addition, residential lots were platted and sales began.

The 1980 census reported Breezy Point's population of 384.

In 1981, the Spizzo family acquired the Resort and put into play a master plan for expansion, including timesharing, ice arena, new golf courses, restaurants, conference center and support facili-

The advent of the timesharing and campground experiences exposed a new generation to the beauty and character of the area. Even though the financial world of the 80s was rocked by the recession, a great many people set their sights on relocating to the Breezy area.

The population of Breezy Point has continued to grow with 1990 at 432. 2000 at 979, 2010 at 2346 and the 2016 estimate of 2436.

The growth of the City of Breezy Point has gone hand-in-hand with the development at the Resort. The year round employment, excellent schools and desirability of the area have attracted new residents and business opportunities.

# **Brides Tell Their Stories**

Our wedding exceeded our expectations and we owe most of that to Breezy Point Resort!

Every staff member had a great attitude and their customer service culture was exceptional! Anything and everything we needed they took care of! The bartenders, boat captain, servers, maids, maintenance men, etc., not only provided great service but were just as excited as we were about our wedding!

This post would not be complete without giving the biggest shout out to Sylvia, our event coordinator. She is truly an unbelievable asset to Breezy Point Resort. The wedding planning process would not have been the same without her and it was so comforting to know that we could count on

her to make the weekend perfect.

We received countless compliments from our guests so I think it's safe to say that Breezy Point knocked it out the park and you've gained visitors for life! We can't thank all the staff enough for helping to create the wedding of our dreams!

-Alexus & Jared

# **Did You Know?**

If you were in the market for a watch in 1880, would you know where to get one? If you wanted one that was cheaper and a bit better than most of the store watches, you went to the train station!

The railroad wasn't selling the watches. The telegraph operator in the railroad station was.

They sold more watches than almost all the stores combined for a period of about 9 years.

"Richard", who was a telegraph operator himself. He was on duty in the North Redwood Falls,

Minnesota train station one day when a load of watches arrived from the East. It was a huge crate of pocket watches. No one ever came to claim them.

Richard sent a telegram to the manufacturer and asked them what they wanted to do with the watches. The manufacturer didn't want to pay the return freight so they wired Richard to see if he could sell them.

He sent a wire to every agent in the system asking them if they wanted a cheap, but good, pocket watch. He sold the entire case in less than two days and at a handsome profit.

He ordered more watches and encouraged the telegraph operators to set up a display case in the station offering to the travelers high quality watches for a cheap price.

It didn't take long for the word to spread and people other than travelers came to the train station to buy watches.

Richard became so busy that he hired Alvah, a professional watch maker, to help him with the orders.

The business soon expanded to include many other lines of dry goods. It all started with a tele-

# We Welcome Our Neighbors to the North



Breezy Point Resort is truly an international destination.

Our Canadian neighbors

many years ago.

Some are timeshare owners and others are attracted by the combination of the Resort's reasonable rates, attractive packages, and great golf. These factors have made it their Resort of Choice.

Golf groups from Thunder Bay, Dryden, Winnipeg and Calgary have discovered the advantages of This was all arranged by vacationing at the Resort.

The common refrain is, "The all-inclusive golf packages can't be beat. We only wish we had more time to spend here."

Take a look at the terrific deals and see why Breezy Point Resort is every golfers first choice.

# Capt. Billy Made the News

Some eighty Brainerd people enjoyed the hospitality of Breezy Point Lodge, through the courtesy of its owner, Capt. Wm. H. Fawcett, on Saturday evening, being guests at a special dinner and dance opening the official summer season.

# The Mystery of "TIF"

Ask ten people to describe TIF and you'll get ten different answers. Unfortunately, most of the answers are based on misinformation.

Tax Increment Financing, or TIF, has been portrayed as a dirty word, corporate welfare, and a fleecing of the taxpayers. These depictions could not be further from the truth.

The following responses to frequently asked questions and concerns provide an accurate portrait of TIF and dispel the untruths that are frequently the subject of "cocktail talk".

#### What is TIF?

TIF is a State of Minnesota regulated program that provides cities with economic incentives for the development of commercial properties that otherwise are not feasible.

How does a business qualify for TIF?

The business itself does not qualify for TIF. The business' specific project must meet numerous TIF conditions. The basic test is called the "but for" clause. This means that without the TIF incentive the project would not be financially viable.

In addition, the business must illustrate its ability to finance the balance of the project and the viability of ongoing operations once the project is completed.

## Can any business apply for TIF?

Certainly. However, only projects that involve development or redevelopment of a property qualify. As TIF only covers foundation and below ground work, such as utilities and ground water runoff systems, a project involving only above ground work, such as remodeling would not qualify.

Does a TIF project approval replace the

## otherwise necessary approvals?

No. The TIF approval is only a financing tool. The project must still receive and comply with any conditions attached to all governmental approvals such as zoning, environmental and building codes. In addition, the state, county and school district must be notified.

### Where does the TIF money come from?

The tax increment is the difference between what the real estate taxes were before the project and what they will become after completion. The business will pay their real-estate taxes at the higher rate and, as long as it continues to meet all conditions of the TIF agreement with the city, will then be reimbursed a percentage of the tax increment. The term of these payments is a negotiated condition of the TIF agreement. The TIF payments end once all of the qualifying project expenses are paid.

Will my taxes go up? No. Since the basis for TIF payments is the tax increment, or projected increase, the tax revenue for

# Why would the city want to get involved in such a program?

the city is not affected.

The benefits of TIF to the city are many. The city retains a percentage of the incentive, which can be used for municipal projects within the TIF area. Another benefit is the retention of jobs. A business in need of expanded facilities in order to continue operations is a prime candidate for TIF because, without the incentives, the business may have to relocate elsewhere.

TIF assisted facility expansions that increase employment benefit local businesses, increase the need for housing, thus feeding the housing market and, in the end, increase the city's real estate tax base.

### What are the city's risks in a TIF arrangement?

in a TIF arrangement? None. The city makes payments to the business only after the business has made its higher rate real estate tax payments. Should the business fail to pay its taxes, the city has no obligation to pay the incentive.

The danger for a city that withholds TIF approval or adopts an anti-TIF policy is that businesses may fail or look elsewhere to take advantage of another city's incentives.

# What are some local examples of TIF in action?

Many projects throughout Minnesota have been made possible through the TIF program. A sampling of them is the Target Center in Minneapolis, Grandview Lodge's recreation center in Nisswa, Reed's Market, Town Square and Crosswoods in Crosslake, Sunset Cinema and AmericInn in Jenkins, Brainerd Medical Supply, Brainerd Daily Dispatch, Perkins Restaurant, Timberland Townhomes and the East Brainerd Mall.

As used by Whitebirch in Breezy Point, TIF enabled the building of the Ice Arena and Antlers Restaurant. These projects, in addition to creating more jobs, have attracted countless additional tourists to the area who otherwise would not have been here. The benefits to the City of Breezy Point and local businesses are obvious

### Breezy Point Resort Gift Card!

The easy-to-use Gift Card can be used for dining, lodging, golf and your favorite selections at the Gift Shop and Pro Shops.



Available in any denomination.
To order, or for more information, call 800 432-3777

# Palmer's Grille Is a Hidden Gem



DeDe Doolittle Roberts

DeDe Doolittle Roberts is the manager of Owner Services. As such, she serves the Resort's timeshare owners and guests with respect to reservations, RCI matters and concerns during their stay.

DeDe is a dedicated 28 year employee with a

working understanding of every facet of the Resort. She has worked in sales and catering, as a server in the Marina dining room, front desk, telemarketing, and campground management.

She hosts the Monday night's Timeshare Wine and Cheese gathering in the Marina II.

In her off time she is an avid NHRA follower and works summer weekends at the starting line at Brainerd International Raceway. She also loves being a Grandma.

She and her husband Steve live with their cat Buddy.



Relaxation while dining!

Dining in rustic elegance is a hallmark of Palmer's Grille. It features steaks, seafood, the famous Kobi Burger and the Hot Palmer.

Palmer's is open to the public. All are welcome to visit the beautiful restaurant and bar.

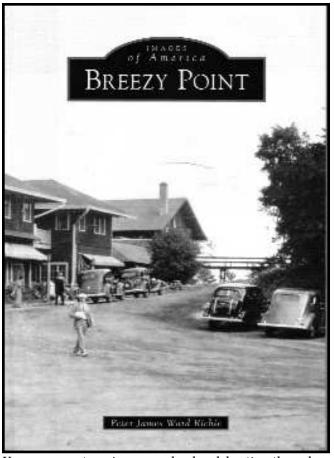
Dining options at Palmer's are included in the Resort's newest lodging package, *Taste of Breezy*.

Palmer's was designed and built by local firms and features timber frame construction utilizing Norway pine and cedar timbers.

The patio affords dramatic views of the beautiful woods and wetlands for which Deacon's is famous. The patio's cobblestones are over 100 years old and originated from a turn-of-the-century street in St. Paul, Minnesota.



Enjoy your favorite beverage in the rustic bar.



You are sure to enjoy a new book celebrating the colorful history of Breezy Point Resort and its flamboyant founder, Wilford Hamilton "Captain Billy" Fawcett. Entitled *Breezy Point*, the book contains a rich history of the Resort and the many characters that have made it a north woods legend.

*Breezy Point* is available at the Resort's Gift Shop or by calling 218-562-7152 for a mailed copy.

# **Breezy Point Resort Golf Tourneys**

**Employee Spotlight** 

The following is the Breezy Point Resort 2018 golf tournament schedule. For more information on these events, call 218 562-7177 or 800 432-3777.

Tournament	Course
4/28 Bob Mohr/Commander Scramble	Traditional
5/05 The Tradition Tournament	Traditional
6/05 Charlie's Scramble	Whitebirch
7/03 Charlie's Scramble	Whitebirch
7/12 PGA Junior Players Championship	Whitebirch
7/13 PGA Junior Players Championship	Deacon's
8/07 Charlie's Scramble	Whitebirch
8/11 Swanson's Melanoma Cancer	Traditional
8/26 Northern Lakes Lightning Event	Deacon's
9/04 Charlie's Scramble	Whitebirch

For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us at <a href="mailto:breezypointresort.com">breezypointresort.com</a>.

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# **Unforgettable Vacations**

Breezy Point Resort features 250 units in a wide array of sizes and prices to suit your every need and budget. From spacious hotel-style accommodations to deluxe condominiums complete with fireplace, Jacuzzi and full kitchen, it's easy to see why Breezy Point Resort is the preferred resort destination.

#### **Families Are Great Together**

Become the hero of your family by choosing Breezy Point Resort for your next Minnesota family reunion. Generations share in the memories. We can tailor for you the perfect reunion, from modest to extravagant.

Your choices include:

- •Wide variety of accommodations and prices from hotel style rooms to our Unique Retreats with 4 to 11 bedrooms.
- •Custom meal plans.
- •Recreation packages including golf, tennis, boating and of course the Breezy Belle.
- •Scenic picnic & barbecue areas.
- •Spacious family gathering facilities.
- •Professional reunion planner.

#### The Best in Destination Weddings

Would you like to have a resort destination wedding but don't want to go all the way to Jamaica? We have everything you need for your family and friends to get away from it all and celebrate your new life in a great resort setting. Breezy Point Resort has the best in venues and packages for your destination wedding.

We offer three spectacular ballrooms from which to choose and have the experienced reception coordinators ready to work with you to customize your special day. If you have something particular in mind, don't hesitate to ask. Call us at 800-432-3777, press 1!

#### **Unique Retreats**

Breezy Point's Unique Retreats offer lodging facilities with a special environment. We can accommodate the entire extended family in one home or, if you prefer, provide individual cabins or hotel rooms. Adjoining rooms, multiple room condos and studio apartments are also options.

Whether you're planning for a business group, golf getaway, wedding party, family reunion or just a gathering of friends, there is a Unique Retreat to satisfy your every need!

#### **Legendary Golf**

Are you looking for an exciting place to spend your Minnesota Golf Vacation? Find the best Brainerd Golf Courses at Breezy Point Resort. We offer three 18-hole golf courses that challenge players of every

Deacon's Lodge, designed by Arnold Palmer, was one of his top 3 favorite courses, and was named after his father "Deacon". This par 72 championship course features 18 holes and impeccably maintained bentgrass greens, tees and fairways that smoothly flow across 500 acres of gorgeous forest, wetlands and lakes.

Whitebirch is a championship golf course with over 6600 yards of lush fairways, multiple tee boxes, and a healthy assortment of sand and water.

The Traditional, a lakes area favorite and known as "the great equalizer," has been challenging golfers since 1924 with its demanding fairways and undulating greens.

# **Lodging Packages**

#### Taste of Breezy

Inn & Suites, Breakfast each morning at the Marina ll or Palmer's Grille, Dinner one night at Antlers Restaurant, one night at Palmer's Grille and one night at the Marina ll Restaurant all with your choice of the menu that includes premium steaks, seafood and combos such as Prime Rib and cold water Lobster with a glass of house wine with dinner at each restaurant.

#### Midweek Family Holiday

Enjoy three nights lodging, \$200 resort credit for use at Dockside Lounge, Recreation Center, Antlers and Marina II restaurants, and for discounted golf at any Breezy golf course. Many lodging styles are available.

### All-Inclusive Social Package

2 nights lodging in the Breezy Inn and Suites, breakfast each morning in the Marina II, lunch each day at Dockside Lounge, dinner each evening at the Marina II, Antlers or Dockside Lounge and alcoholic/non-alcoholic beverages at Dockside, Antlers and Marina II.

#### Girlfriend Getaway

Includes 2 nights lodging, Buffet Breakfast each morning in the Marina II restaurant, 2 free drinks at Dockside Lounge, Dinner one evening in the Marina II restaurant, discounts at Breezy Gift Shop, Golf Pro Shops and discounted Green Fees at the Traditional, Whitebirch and Deacons Lodge Golf courses.

#### Independence Day Package

Check in Friday, June 29th or Sunday, July 1st for 6 consecutive nights. Package includes Lodging and a \$400 resort credit for restaurants, lounges, golf and gift shop.

### Serenity Spa

4 day 3 night package that includes lodging in the Breezy 2 nights lodging in the Breezy Inn & Suites, \$100 spa services per person at the Serenity Spa, breakfast each morning in the Marina II Restaurant and dinner one night, choice of the menu, at Antlers or the Marina II

#### Capture the Romance

ALL INCLUSIVE! Includes lodging for 2 nights in a Breezy Inn Suite, breakfast in the Marina II, lunch at Dockside or on the Dockside deck, dinner at Antlers with wine and cocktails, Dockside appetizers, beverages at Dockside Lounge and the Marina II Restaurant including beer, house wine and mixed drinks and cocktails, including most call and premium brands.

#### Resort Honeymoon Package

Your Three Night/Four Day Honeymoon Package Includes:

- Lodging in a Deluxe Breezy Inn Suite
- Gourmet dinner each evening in the Marina II, Palmer's Grill or Antlers restaurant
- Daily buffet breakfast in the Marina II
- A bottle of champagne and two keepsake Resort champagne glasses

Also included are the use of the indoor pool, Resort beaches and tennis courts and two cocktails of your choice, per person, at Dockside Lounge.

#### Midweek Lakeside Vacation

5 consecutive nights lodging in a 2-bedroom Breezy Center Apartment. Includes a \$400 resort credit for food and beverages at any or all five resort restaurants including the Marina II, Dockside, Antlers, Palmer's Grille and the Coffee House. Green fees at any of the Breezy Point Golf Courses, clothing and gifts at the golf pro shops and Resort Gift Shop.

# Golf Packages

#### All-Inclusive Golf Vacation

Lodging in the Breezy Inn & Suites. Unlimited golf with cart on the Whitebirch and Traditional Golf Courses, all meals in the Marina II and Dockside, beverages in the Marina II, Dockside Lounge, and on the course from the beverage cart. Your alcoholic beverages include house wine by the glass, beer, highballs and cocktails, including most call and premium brands. All-inclusive guests will be identified by a wristband provided at check in. Your food and beverage privileges will be valid at 5 PM the day your check in, until noon of the day you check

#### Deacon's Lodge Palmer Package the Marina II.

Includes two nights lodging, 3 18-hole rounds of golf at Deacon's Lodge. Free range balls. Buffet breakfast each morning and choice of the menu dinner one evening at the Marina II, Antlers or Palmer's Grille. Menus include cold water lobster tail, prime rib, dry-aged steaks and combos like steak and lobster. Palmer's Grille offers steaks, walleye and gourmet burgers and sandwiches.

#### Mini-Holiday Packages

3 Day 2 Night Package! Two nights lodging, unlimited golf on the Whitebirch and Traditional Courses, cart additional), choice of a New York strip or walleye dinner on the night of arrival in the Marina II Restaurant and breakfast buffets each morning.

#### Traditional Golf Package

Three days of unlimited golf with cart on Breezy's original golf course. Two nights lodging in the Breezy Inn & Suites and a buffet breakfast each morning in the Marina

#### Diamond Golf Package

Three or four days of unlimited golf with power cart on Breezy's Whitebirch and Traditional Golf Courses. Included is lodging in the Breezy Inn & Suites for 2 or 3 nights and choice of menu dinners at the Marina II or Antlers Restaurant and breakfast/brunch each day in

#### Deacon's Bed, Breakfast & Golf

Includes one night lodging in the Breezy Inn & Suites, buffet breakfast, 2 18-hole rounds of golf at Deacon's, Free Range Balls, Free shuttle to all Resort amenities including golf courses, restaurants, lounges and Boat

#### Triple Play Package!

18 holes with cart at the Traditional, Whitebirch, and Deacons Lodge. 2 nights lodging in the Breezy Inn & Suites or Breezy Center, breakfast each morning and a New York strip or walleye dinner one evening in the Marina ll or Palmer's Grille.

# The Deck at Dockside Is Where It Happens!!

#### "MEMORIES OF ELVIS SHOW"

Chris Olson will be back this summer where he has entertained Breezy Point Resort audiences to rave reviews for the past 23 summer seasons. His Saturday night "Memories of Elvis Show" outdoor performances have been the headliner events of the Resort's summer music line-up.

Performances begin between 8 and 9PM. Saturday - May 26 Saturdays, June 16 - September 1



#### Doug Allen Nash Presents, "TWO AMERICAN ICONS -ONE MAIN EVENT'

This show is a tribute to the "Man In Black" & Neil Diamond! A multi media theatrical show combined with a larger-than-life projected big screen images, state of the art intelligent lighting, great vocals and A-list musicians capture the authentic sounds of Johnny Cash & Neil Diamond.

June 24; July 1& 6; July 15 thru Aug 26



#### THE TURTLE DOVES

The mother-daughter duo, The Turtle Doves, have been performing together for years. They play piano, bass, accordion and guitar combined with great singing talent. 6:00 PM - 9:00 PM

June 22, 29; July 8; July 13 -Aug 24



#### SALUTE TO THE AMERICAN VETERAN

Penny Gilley, Doug Allen Nash and Chris Olson present a special performance to honor those who have and continue to serve Doug Allen our country.

Sunday, July 22 at 6:30 PM



#### Wyld Rice

Wyld Ryce performs its set list, which includes covers of Huey Lewis, Fleetwood Mac and Bob Seger.

May 27 & September 2



#### TAMI AND THE BACHELOR

When you see Tami and Phil they will entertain you with songs from: Amy Winehouse, Fleetwood Mac, George Gershwin, Jethro Tull, Patsy Cline, Greenday, Led Zeppelin, Linda Ronstadt, Lady Gaga, Katy Perry and lots more!

> April 22, May 1 - June 16 August 27 - September 29



#### **DOUG ALLEN NASH**

Nashville recording artist Doug Allen Nash has performed internationally in over 85 countries while touring for USO, MWR, and Armed Forces Entertainment. Always surrounded by exceptionally talented musicians, he performs songs from Classic Rock, Motown, Country & Top 40hits.

July 29 - August 25



#### **PASSION**

PASSION is big fun, high impact, high energy musical entertainment that keep the crowds rockin' and the hits rollin'! With exceptional vocals and crowd pleasing interactivity, these personable entertainers will provide some of the most memorable "live" performances you will ever experience!

June 16 - July 28, 2017

# The Water's Calling



Avalon Catalina luxury pontoon

Breezy Point Resort's Boat Marina offers the finest in rental motorized and nonmotorized watercraft.

Included in the lineup are three Avalon Catalina luxury pontoon boats. In addition to the Avalons, nine Premier pontoons in sizes to fit your every need round out the fleet.

For the fishemen and fisherwomen the Lund 16.5' fishing boats are perfect. Now you're out there in

All motorized boats are equipped with environmentally friendly fourstroke motors.

Of course, the Boat

Marina always has plenty of non-motorized craft to get you on the water. Try the canoes, standup paddle boards, paddle boats and ocean kayaks for a relaxing time on the

Call 218-562-7164 for information and reservations.



Residential and Vacation Homes, Whitebirch Village Townhomes Campground & Building Lots, Renee Norwood 218 831-4387 Office: 218-562-7129

Website: breezypointrealtors.com Broker: 40260589



Whether you want a facial, massage, body treatment or other services, the dedicated team at Serenity Day & Med Spa will ensure you have a relaxing and rejuvenating experience. All treatments are performed by specialists in their fields so you receive effective results to refresh and replenish your body and mind. Serenity Spa is next to the Coffee House. Reservations 218-562-7158



The CoolSculpting procedure is the world's #1 non-invasive fat-reduction procedure. It's an innovative way to contour your body by freezing unwanted fat away with no surgery or downtime.

Resort guests receive a 25% discount. CoolSculpting is available at Breezy Point Resort's Serenity Spa. Free Consultations ---- 800-432-8777

# **Breezy Point North Stars 2017-2018**



**Top Row:** Reid Morin (Proctor, MN), Noah Krueger (Menasha, WI), Hayden Hoyt (Yorba Linda, CA), Dylan Borseth (Williston, ND), Noah Montague (Spokane, WA), Castor Mattos (Kaneohe, HI), Jordan Gibson (Baraboo, WI), Kieran Brosnan (Appleton, WI), and Kaymen Kitchen (Dickinson, ND) **Middle Row:** Dawson Kram (Dickinson, ND), AJ Hoyt (Yorba Linda, CA), Jack Petroske (St. Cloud, MN), Josh Maucieri (Crosslake, MN), Alex Flicek (Bismarck, ND), Lucas Ehrlich (Stamford, CT), Jared Fladebo (Mahtomedi, MN), Andrew Heckaman (Dickinson, ND), Larsen Tubbs (Wasilla, AK), Jakob Parisien (Bismarck, ND), and Erik Gadbois (St. Cloud, MN) **Laying Down:** Micah Hershey (Rugby, ND) and Josh Martinez (Las Cruces, NM)

The Breezy Point North Stars are a USA Hockeysanctioned Tier III Junior ice hockey team playing in the North American 3 Hockey League (NA3HL).

The goals of junior hockey are to promote, develop and administer the domestic USA Hockey program for junior-aged players, teams, and leagues.

The program is available to high school students and graduates who seek a greater or different challenge than that which might be available thru their prep school team, high school varsity or club team or area 18 & under teams.

The principal purpose of this development program is to prepare the athletes for career advancement, either in a collegiate program or a professional opportunity. The league regulations purposefully protect the amateur status of all participants.

This year's North Star team roster includes players from AK, CA, MN, ND, WI, CT, and HI.

The Breezy Point North Star venture is unique in the League. While most teams in the NA3HL have billet families (host family where a player lives during the season), at Breezy Point the players live in a dorm style atmosphere and each team member has a mentor family from the area.

This unique feature nurtures team bonding, helps promote living on their own with the mentor family program and allows the North Stars to have a "family" setting away from home.

The North Stars are active in the community as well as on the ice. They provided over 600 hours of volunteer contributions to communities and schools in the area.

The North Stars program is supported by Whitebirch, Inc. thru the hands-on involvement of Bob Spizzo, CEO, Joyce Bzoskie, president, and David Spizzo, vice president.

Bob Spizzo stated, "I am truly excited about this venture. It is a great addition to the hockey scene in the Brainerd Lakes Area."

Spizzo continued, "The Breezy Point North Stars not only generate new jobs and entertainment in our area but, more importantly, have created an environment in which these young players can sharpen their hockey skills while preparing themselves for leadership roles in the future."

# Nuthin' to It!



Ethan Spizzo

Ethan Spizzo, 10 year old grandson of Bob Spizzo, harvested his first white-tail deer during the fall 2017 season.

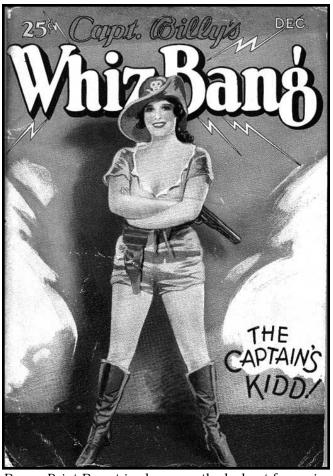
Ethan uses a .270 Winchester and went on to bring down 2 more white-tails.

## Pelican Paddle Pub

Introducing Up North Paddle Pubs, Northern Minnesota's Human-powered Paddle Boat. An incredibly unique experience that's perfect for bachelor/bachelorette parties, birthdays, wedding parties, date-nights, cycle teams, corporate team-building and more... our aquatic pedal-party ferries up to 14 guests aboard 90 minute cruises on scenic Pelican Lake. Five daily cruises to fit your schedule.

For reservations and information, call 218-839-7776 or visit upnorthpaddlepubs.com





Breezy Point Resort is always on the lookout for copies of *Captain Billy's Whiz Bang* magazine and any other pictures, stories, postcards and memorabilia from the Resort's past. Take a stroll in Dockside Lounge and see the enlarged covers and cartoons from the original *Captain Billy's Whiz Bang* magazines. If you have a copy or two that we could add to our library, please contact us at 218 562-4204.

# Whitebirch Village Grows

The planned expansion of Whitebirch Village continues. This active adult community of townhomes overlooking Whitebirch Golf Course is a short distance west of Antlers Restaurant and the Whitebirch Golf Course pro shop.

This leisure-styled neighborhood has earned a reputation where the neighbors are your friends. The upscale, maintenance free, single level living homes feature 2 and 3-bedrooms with 3-car garage, stone fireplaces, granite countertops,

stainless steel appliances and wood flooring.

Interior furnishings have been provided by Callan Furniture.

Townhouse amenities include an indoor pool/fitness center, shuttle serv-

Construction continues on the Whitebirch Village townhomes.

ice and Resort Membership.

Developer, Bob Spizzo said, "Only the highest quality building materials are used in the construction of these maintenance free townhomes. Each unit has a spectacular view of the golf course and is designed for your active lifestyle where all the upkeep is performed for you. Residents now enjoy having time to do only what they want to do!"

Take the opportunity to explore these impressive townhomes. No-obligation inspection tours are provided daily by calling Bob Spizzo at 218 831-1706 or Don Erickson 320 583-



For reservations, information or ideas on how to make your vacation truly memorable, call 800 432-3777 or visit us at <a href="mailto:breezypointresort.com">breezypointresort.com</a>.